

MINUTES

Beautification Advisory Committee
2075 Coast Highway
Pacifica, CA 94044

June 6, 2018

The meeting was called to order at 6:32 p.m. by committee Chair Patty Hontalas. Members of the Beautification Advisory Committee (BAC) in attendance were, Ginny Jaquith, Melinda Moses and John Edwards. Also in attendance were Van Ocampo, Yessika Dominguez, Sam Bautista, and Aren Clark from the City of Pacifica Public Works Department. Samantha Hauser of the Economic Development Committee (EDC) was present as a liaison and member of the public.

The minutes of the May 2, 2018 meeting will be approved at the next meeting on August 1, 2018 since not enough committee members were present at the last meeting to approve the minutes.

Announcements: Chair Hontalas welcomed John Edwards back to the BAC. He was on the committee when it was still the Beautification Task Force. Public Works Director Ocampo introduced Sam Bautista, the new Deputy Director of Public Works (Field Services and Engineering) who will be attending future BAC meetings. Bautista gave a brief history of his work experience.

There was no public comment.

Project Updates:

- **Linda Mar Medians:** No updates.
- **Sanchez Art Center:** No updates.
- **Greenhouse Project:** No updates.
- **Oceana Blvd/Ocean Shore & Rotary Club:** The Rotary Club presented a certificate of appreciation to the Ocean Shore School students at an assembly for their efforts on the project.
- **Spindrift School:** No updates.

Upkeep of Completed Projects:

- **Marvilla Park:** No updates.
- **Grace McCarthy Overlook:** No updates.
- **Community Center Parking Lot Planter Boxes:** No updates.

Continuing Business:

- **Mural Sub-committee:** Council approval of the final report is slated for the first Council meeting in August. Jaquith will be putting together a meeting to make some revisions to the plan related to the issue of private vs. public murals. The committee will review the final report, and it will then circle back to the BAC for final approval before putting it on the council agenda. A proposal was received from the Fog Fest group to do some murals, and they have an artist who is ready to do four large Pacifica-themed murals at the old WWTP plant site (council chambers). Hontalas suggested inviting the artists to the August BAC meeting, and asked if a permit would be needed from the Planning Department to paint a mural. Jaquith responded saying that a permit would not be needed.
- **Palmetto Streetscape Project:** Samantha Hauser from the EDC came to speak on a possible collaboration between the two committees, being that a few of their projects overlap with BAC projects. They are seeking direction from the BAC on what other designs would beautify the

Palmetto area. Hauser would also like to discuss funding for the arch and how the EDC and BAC can work together on the Palmetto Streetscape Project. Moses asked how the electricity is hooked up to each of the light poles. She suggested banners on the light poles for Fog Fest or library programs. Ocampo mentioned that similar banners were posted along Sharp Park Road. Jaquith and Vicki Sundstrom met about the planting and implementation of landscape plan along Palmetto Avenue, and Jaquith said the EDC can help promote the Adopt-a-Landscape program and recruit sponsors. Another potential collaboration could be on the mural program. EDC meetings are held every second Tuesday of the month. Hontalas asked if the EDC has explored possible grant funding for the arches, but Hauser said that a design must first be approved. Ocampo reminded the group that the City Council has final approval of the arch design. Hauser clarified that the EDC can only recommend projects, and asked if the BAC is able to carry out projects. Ocampo said that staff would present recommendations to the Council with the support of the committees. Hontalas noted that she thought the arch was already approved, and Ocampo said it was the West Sharp Park Advisory Committee (WSPAC) that approved it long ago. He also noted that the details, foundation, materials and structure of the arch need to be specified and approved. Moses mentioned a recent project in another City where a local artist designed a beautiful iron gate. Ocampo mentioned a meeting with the Lions Club where they expressed interest in donating funds for the arch, however they have not made contact with the City since then. Jaquith asked if a design was done on the arch. Van said only a drawing and a model have been done, but there's no overall estimate for constructing it. Hauser said she has proposals for the design, and the lowest one is about \$30K. The price would be the same for two arches, but a full package (design and construction) needs to be put together before applying for grant funding. Moses asked if the same design will be used for both arches. Van said yes, with the exception of maybe a few differences in measurements. Chair Hontalas noted that just the cost for design is very high for local groups to be able to fund. She asked if the design is "set in stone" and if there actually needs to be an arch. Ocampo explained that it was part of the approved project, and that the priority was the street construction and undergrounding of utilities. Hauser mentioned a county grant program that could be a possible funding source. The original design company, Tanaka Design Group's proposal was \$50-60K. The Palmetto Streetscape Project will be discussed at the next EDC meeting on Tuesday, July 10th. Hontalas and Moses will attend this meeting. Hauser asked if the BAC will have any input on what can be added to the light poles for extra decoration, and also asked if volunteers are able to install it. Ocampo said volunteers will need to sign a liability waiver. Hauser said that the Council will have final approval on any banners that get put up on the light poles. Merchants can possibly sponsor the banners in front of their business. This would be a good project for the holidays. Jaquith and Sundstrom talked about some options for Fog Fest during their last meeting. One issue discussed was getting some planting done before Fog Fest, or waiting until October to do any planting because of weather. So far, six merchants are interested in adopting a planter area. Jaquith does not recommend planting before Fog Fest because the plants could get trampled. She suggested planting all the areas on one day in October and then having a dedication event. The committee agreed with this. Jaquith also suggested having application forms available at the City booth during Fog Fest. She asked how they can go about measuring each planter area to determine a cost estimate for plants. Clark will call Dave Martinez and get an estimate together and email it to the group.

- **Adopt-a-Garden Signs:** No updates.
- **Safeway Manor Parking Lot:** No updates.
- **Caltrans / Highway 1:** There are no known plans to landscape as part of the paving project.
- **Adopt-a-Bench Program:** Moses asked where the preferred locations were for a potential bench program. Clark said most of the interest is at the beach areas, and that there's a long waiting list. The California Coastal Commission has jurisdiction over the coastal area. In general, memorial benches end up costing more because of vandalism, deterioration, theft of the plaques, etc. An

agreement would need to be established to limit DPW's maintenance requirement. Moses suggested a memorial tree program, because a bench program may not be feasible. Chair Hontalas likes the idea of planting fruit trees. Clark said there's a lot of push back from the community about tree issues, such as rodent infestation. Moses asked what the city's regulations are about leaving ashes around trees, and Clark responded saying that no city regulation is in place, but that there may be county and state regulations. He suggested a few trails like Cattle Hill and San Pedro Headlands that may be a good spot for benches. Hontalas asked if this should be taken off the agenda. Clark suggested designating an area for a bench, and then calling down the waiting list to see if people are interested in this area. Jaquith suggested forming a subcommittee to establish this project. The committee agreed to keep this item on the agenda for the next meeting to see if any members are interested in forming a possible subcommittee.

- **Mayors' Beautification Awards:** Cindy Abbott will be asked to advertise on social media. One BAC member is still needed on this subcommittee.

New Business:

- **Pacifica Beach Coalition Collaboration:** Lynn Adams reached out and offered assistance with volunteers on any BAC projects.
- The July BAC is cancelled due to the July 4th holiday.

Reports from staff: Clark briefly discussed some new equipment that DPW is looking into to make maintenance efforts more efficient. Specifically, weed control during the summer months.

Items for next agenda: Jaquith suggested having an orientation for new members. This would be a separate meeting date.

The meeting was adjourned at 8:40 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, August 1, 2018 at 6:30pm. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.