



# CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE AGENDA

**Tuesday, June 11, 2019, 6:00 PM**

**Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica**

## **CALL TO ORDER:**

### **Roll Call:**

- a. Members: Louise McGinnis Barber, Rachel Cauteruccio, Matthew Dougherty, Daisy Fong, Samantha Hauser, Archie Judan, David Leal, Jonathan Mizrahi, Grace Sobieski
- b. City Council Liaisons: Sue Beckmeyer, Mike O'Neill
- c. Staff Liaison: Thomas Myers

## **ADMINISTRATIVE BUSINESS (5 minutes):**

Approval of Order of Agenda

Approval of Minutes of May 14, 2019

## **COMMUNITY COMMUNICATIONS (10 minutes):**

### **Oral Communications at opening:**

This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is not on the agenda.

## **PRESENTATIONS (30 minutes):**

1. Larry Passmore, Fog Fest
2. Update on presenters:
  - a. July – open
  - b. August – KIMCO, Ranfie Ancelovi
  - c. September - K2 Clean Energy Capital, LLC

## **COMMITTEE COMMUNICATIONS (45 minutes):**

1. Review FY2019/20 Work Plan Assignments and Next Steps
2. West Sharp Park Business Survey & Trivia or Treat, Grace & Jonathan
3. Dog Surfing, Archie

### **INFORMATIONAL ITEMS (10 minutes):**

1. Update by Library Advisory Committee - David Leal
2. Update from Chamber of Commerce – Archie Judan
3. Ohlone Portola Events - Daisy Fong

### **STAFF COMMUNICATIONS (5 minutes):**

1. How to Start a Business in Pacifica brochure
2. Plan Pacifica Website
3. Hotel Project Applications
4. Brown Act & Future Ethics Training Events

### **POTENTIAL FUTURE AGENDA TOPICS (5 minute)**

1. Event Opportunities (i.e. Trivia or Treat)

### **ORAL COMMUNICATION FROM THE COMMITTEE (10 Minutes)**

1. Updates from Committee Members
2. Next Scheduled Meeting – July 9, 2019

### **ADJOURNMENT**

#### **Notes:**

\*Please note that timeframes were provided at the request of the Committee Chair and are meant to provide guidance and not limitations.





DRAFT  
CITY OF PACIFICA  
ECONOMIC DEVELOPMENT COMMITTEE  
MEETING MINUTES

Tuesday, May 14, 2019, 6:00 PM

Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica

**CALL TO ORDER: 6:05**

**Roll Call:**

- a. ~~Louise McGinnis Barber, Rachel Cauteruccio, Matthew Dougherty, Daisy Feng, Samantha Hauser, Archie Judan, David Leal, Jonathan Mizrahi, Grace Sobieski~~
- b. City Council Liaisons: Sue Beckmeyer, Mike O'Neill
- c. Staff Liaison: Thomas Myers

**ADMINISTRATIVE BUSINESS (5 minutes):**

Approval of Order of Agenda - David Motioned to approve, Grace seconded passed 5-0

Approval of Minutes of April 9, 2019 - Matthew motioned to approve, Grace seconded, passed 5-0

**COMMUNITY COMMUNICATIONS (10 minutes):**

No members of the public were present

**PRESENTATIONS (10 minutes):**

No May Presenter

Update on presenters:

June – Larry Passmore, Fog Fest

July – open

August – KIMCO, Ranfie Ancelovi

September - K2 Clean Energy Capital, LLC

Any questions for presenters

SH: Target small local businesses for October meeting.

Thomas: Potential speaker could be farmer's market as well.

**COMMITTEE COMMUNICATIONS (60 minutes):**

Review April 22nd Council item relating to FY2019/20 Work Plan

- Budget proposal will be reviewed and approved/denied by council on June 24th.

Update on Council action

Next steps

## Time allocations

Workplan Item	Type of Effort	Level of Effort	Columns
1 A	Ongoing	2	Jonathan, David
1 B	Priority > Spearhead	10	Matthew, Samantha, Grace, Archie
2 A	Ongoing	5	Rachel, Grace, Samantha
2 B	Spearhead	7	Rachel, Daisy, Jonathan
2 C	Spearhead	8	Daisy, Matthew, Louise
3 A	Spearhead	6	Daisy, Matthew, Louise
3 B	Assist	8	David, Archie
3 C	Spearhead	10	Archie, Louise, Jonathan

## Subcommittee deliberations

Review May 13th Council item relating to EDC Annual Report

Update on Council responses

West Sharp Park Business Survey & Trivia or Treat

- Make revisions to survey and send out.
- Matthew Motioned, Archie seconded 5-0

Fog Fest

- Send questions
  - Are there ways for local businesses to participate?
  - Local food and beverage limitations
  - User traffic through the website
  - How do they advertise?
  - What makes fog fest unique?

**INFORMATIONAL ITEMS (10 minutes):**

Update by Library Advisory Committee - David Leal

- Review Draft Conceptual Design Report and Consider Recommending that the City Council Approve the Report
- Receive Voter Survey Results and Consider Recommending a Citizen Outreach Program to the City Council



## DRAFT

Attachment 1

- May 28, 2019 City Council Meeting Preparation
- LAC Member Presentation Outreach Report-out

Update from Chamber of Commerce – Archie Judan

Taste of Pacifica - June 22nd

Sponsorship - \$250

Chamber Update to Council - May 28th

Next Scheduled Meeting – June 11, 2019

**ADJOURNMENT** -7:42pm

