



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE Meeting Minutes

Tuesday, June 12, 2018, 6:00 PM

Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica

Administrative business

Call to order: 6:10pm

Agenda was unanimously approved

Review of last meeting minutes were deferred by to lack of quorum of attendees

Roll Call:

- a. Members: Kevin Cubba, Matthew Dougherty, Daisy Fong, Jonathan Mizrahi, Samantha Hauser
- b. City Council Liaisons: Sue Digre, Mike O'Neill
- c. Staff Liaison: Thomas Myers

Community communications

None.

Presentations

PHS presentation of osrr 1409 and suggested location.

(Paul Slavin, Deirdre Kennedy, Jerry Crow, Kathleen Manning)

We need to have a Strategic plan for sharp park to better understand how this piece of the puzzle fits into overall area (community, space usage and economic potential)

Requested an economic Outlook related to 1409 placement.

Committee communications

Digital Presence

Daisy and Kevin updated the committee on digital presence activities.

Development opportunities

Jonathan has multiple restaurants looking to close deals; but seems to be some hold-ups on permits.

Palmetto streetscape

Samantha updated us on next steps on streetscape(landscaping, etc). The BAC is looking for help with funding support for bulbout landscape materials. Palmetto arch schematic design is complete; need to find funding for purchase and installation. Holiday/event lighting for fixtures. BAC is interested in creating banners for poles.

Staff communications

Thomas updated us on the palmetto specific plan progress. We probably need to expand to include Francisco and beach Blvd; which may lead to development of the area Strategic plan.

Oral communications

Jonathan - Orinda park - can we better utilize or provide access some of our open space

Kevin - Whale Trail sign for Rockaway has been processed.

What's happening with the rockway road sign?

Matthew asked about the old anchor on beach blvd promenade near the flagpole.

Daisy asked about how the committees goals align with Thomas' and the city managers. Thomas replied that information will be coming as part of overall plans and that the EDC activities support areas that he can't focus on until the bases are covered.

Thomas noted that the ratio of business owning properties is rather low in Pacifica. And we have quite a few out of country owners.

Samantha asked about funding for the palmetto opening celebration

Adjourn

Meeting adjourned at 8:30pm.