



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Thursday, November 08, 2018, 6:00 PM
Pacifica Police Dept. - 2075 Pacific Coast Hwy, Pacifica

CALL TO ORDER: 6:09pm

Roll Call:

- a. Members: Matthew Dougherty, Daisy Fong, Samantha Hauser, David Leal, Jonathan Mizrahi, Grace Sobieski
- b. City Council Liaisons: Sue Digre, Mike O'Neill
- c. Staff Liaison: Thomas Myers

ADMINISTRATIVE BUSINESS (10 minutes):

Approval of Minutes of October 10, 2018

Minutes were approved 6-0 with 2 edits:

Correct spelling of Jackie Speier's name and date of potential Palmetto event.

Jonathan Moved, Samantha Seconded.

COMMUNITY COMMUNICATIONS (10 minutes):

Oral Communications at opening:

This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is not on the agenda.

Cindy Abbott - Palmetto planting on 11/10. Community garden project for painting stakes will take place on same day.

PRESENTATIONS (30 minutes):

1. Ciyavash Moazzami - Local Pacifica Developer (Introduction by Samantha Hauser)

Discussed his background and conducted a pro forma workshop session for a sample restaurant to open on Palmetto. Some cost challenges include buildout as well as the need to include housing and reduce burden of parking requirement in order to entice developers to develop infill properties.

COMMITTEE COMMUNICATIONS (30 minutes):

1. Business Customer Service Website Improvement Recommendations - Matthew and Grace
 - a. Reviewed phase 1 edits to City Website to improve Business user flow. Committee approved 6-0 moving forward in working with City staff to implement changes.
2. Palmetto Avenue Celebration - Samantha Hauser
 - a. Planning continues, will need to get meetings with City Staff and Local Businesses scheduled soon for a February event.
3. Chair and Co-Chair Appointments for 2019 - David Leal
 - a. Deferred to January Meeting. Approved 6-0.

INFORMATIONAL ITEMS (15 minutes):

1. Update by Library Advisory Committee - David Leal
 - a. Next meeting is on 11/14. Community outreach continues through early 2019.
2. Update from Chamber of Commerce - Archie Judan
 - a. No Update as Archie was not in attendance.
3. Ohlone Portola Events - Daisy Fong
 - a. No Update from meetings.

STAFF COMMUNICATIONS (10 minutes):

Thomas - 2 hotels submitted for Ocean Blvd. Applications are in early stages at Planning. Beach Blvd RFQ deadline has passed and city is unsatisfied with results. Press Release to come out soon.

ORAL COMMUNICATION FROM THE COMMITTEE (10 Minutes)

1. Updates from Committee Members
 - a. Sam - new restaurant appears to be opening in Manor.
 - b. Jonathan - Would like to have an Events sub-committee for EDC next year.
 - c. Sue - thanks for all the hard work you do and the time you spend volunteering for this committee.
2. Next Meeting Cancellation – December 11, 2018



- a. Approved 6-0 to cancel meeting. Matthew motioned, Sam seconded.
3. Next Scheduled Meeting - January 8, 2019

ADJOURNMENT - 8:59pm

Notes:

*Please note that timeframes were provided at the request of the Committee Chair and are meant to provide guidance and not limitations.

