



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Tuesday, August 14, 2018, 6:00 PM

Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica

CALL TO ORDER:

Roll Call:

- a. Members: Kevin Cubba, Matthew Dougherty, Daisy Fong, Samantha Hauser, David Leal, Jonathan Mizrahi, Grace Sobieski, Jamie Monozon
- b. City Council Liaisons: Sue Digre, Mike O'Neill
- c. Staff Liaison: Thomas Myers

ADMINISTRATIVE BUSINESS (10 minutes):

Approval of Order of Agenda

Approval of Minutes of April 10, 2018

Approval of Minutes of June 12, 2018

Approval of Minutes of July 10, 2018

COMMUNITY COMMUNICATIONS (10 minutes):

Oral Communications at opening:

This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is not on the agenda.

PRESENTATIONS (30 minutes):

1. Pedro Point Brewing Company (Aaron and Roberta Gamble, intro by Samantha Hauser)

COMMITTEE COMMUNICATIONS (60 minutes):

Business Customer Service Workshop - All Committee Members

Review City Website Navigation for Opening a new Business.

INFORMATIONAL ITEMS (10 minutes):

1. Update by Library Advisory Committee - David Leal
2. Update from Chamber of Commerce - Jamie Monozon
3. Ohlone Portola Events - Daisy Fong

STAFF COMMUNICATIONS (10 minutes):

ORAL COMMUNICATION FROM THE COMMITTEE (10 Minutes)

1. Updates from Committee Members
2. Next Meeting – September 11, 2018

ADJOURNMENT

Notes:

*Please note that timeframes were provided at the request of the Committee Chair and are meant to provide guidance and not limitations.





CITY OF PACIFICA
ECONOMIC DEVELOPMENT COMMITTEE
Meeting Minutes - Draft

Tuesday, June 12, 2018, 6:00 PM

Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica

Administrative business

Call to order: 6:10pm

Agenda was unanimously approved

Review of last meeting minutes were deferred by to lack of quorum of attendees

Roll Call:

- a. Members: Kevin Cubba, Matthew Dougherty, Daisy Fong, Jonathan Mizrahi, Samantha Hauser
- b. City Council Liaisons: Sue Digre, Mike O'Neill
- c. Staff Liaison: Thomas Myers

Community communications

None.

Presentations

PHS presentation of osrr 1409 and suggested location.

(Paul Slavin, Deirdre Kennedy, Jerry Crow, Kathleen Manning)

We need to have a Strategic plan for sharp park to better understand how this piece of the puzzle fits into overall area (community, space usage and economic potential)

Requested an economic Outlook related to 1409 placement.

Committee communications

Digital Presence

Daisy and Kevin updated the committee on digital presence activities.

Development opportunities

Jonathan has multiple restaurants looking to close deals; but seems to be some hold-ups on permits.

Palmetto streetscape

Samantha updated us on next steps on streetscape(landscaping, etc). The BAC is looking for help with funding support for bulbout landscape materials. Palmetto arch schematic design is complete; need to find funding for purchase and installation. Holiday/event lighting for fixtures. BAC is interested in creating banners for poles.

Staff communications

Thomas updated us on the palmetto specific plan progress. We probably need to expand to include Francisco and beach Blvd; which may lead to development of the area Strategic plan.

Oral communications

Jonathan - Orinda park - can we better utilize or provide access some of our open space

Kevin - Whale Trail sign for Rockaway has been processed.

What's happening with the rockway road sign?

Matthew asked about the old anchor on beach blvd promenade near the flagpole.

Daisy asked about how the committees goals align with Thomas' and the city managers. Thomas replied that information will be coming as part of overall plans and that the EDC activities support areas that he can't focus on until the bases are covered.

Thomas noted that the ratio of business owning properties is rather low in Pacifica. And we have quite a few out of country owners.

Samantha asked about funding for the palmetto opening celebration

Adjourn

Meeting adjourned at 8:30pm.



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE Meeting Minutes - Draft

Tuesday, July 10, 2018, 6:00 PM

Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica

CALL TO ORDER: 6:06PM

Roll Call:

- a. Members: Matthew Dougherty, Daisy Fong, David Leal, Jonathan Mizrahi, Grace Sobieski
- b. City Council Liaisons: Sue Digre, Mike O'Neill
- c. Staff Liaison: Thomas Myers

ADMINISTRATIVE BUSINESS:

Approval of Order of Agenda - No changes to Order of Agenda
Approval of Minutes of May 8, 2018 - Approved, Jonathan Motioned, Grace seconded, passed unanimously.

COMMUNITY COMMUNICATIONS:

Oral Communications at opening:

Craft Coffee owner introduced themselves to the committee.

PRESENTATIONS:

1. Pedro Point Brewing Company (Aaron and Roberta Gamble, intro by Samantha Hauser) Was not present for discussion.
2. Palmetto Streetscape Arch - Sam/EDC/BAC
Design plans for arch would most likely cost \$30-40k. With total costs being 300k to 400k.
BAC is currently working on getting sponsors planting the bulb outs. Currently 6 out of 40 bulb outs are sponsored. Planting will most likely take place after fogfest in October.

COMMITTEE COMMUNICATIONS:

1. Liaison to FogFest
 - a. Daisy volunteered to attend their next meeting.
2. Ad Hoc Committee Updates
 - a. Business Customer Service - Grace
 - i. Requested to schedule special meeting or have a workshop at our next meeting.
 - b. Marketing Pacifica (Web Presence) - Daisy
 - i. Has been in contact with Chamber as well as other publications talking about Pacifica. Would like to see an aggregator of events to include things going on in Pacifica as well as include Pacifica in broader regional activities.

INFORMATIONAL ITEMS:

1. Update by Library Advisory Committee - David Leal
 - a. July meeting is cancelled. Workshops and community group meetings are taking place to solicit feedback on designs that the community prefers.
2. Update from Chamber of Commerce - Jamie Monozon
 - a. No update
3. Ohlone Portola Events - Daisy Fong
 - a. Attended meeting, working on trail and path through Pacifica.

STAFF COMMUNICATIONS:

Thomas - Groundbreaking for Highway 1 pedestrian crossing is on Thursday. Also the Hotel RFQ is in progress hoping to release it soon.

ORAL COMMUNICATION FROM THE COMMITTEE:

1. Updates from Committee Members
 - a. More expressed desire for workshops for committee
2. Next Meeting – August 8, 2018

ADJOURNMENT - 7:50 pm