



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, August 3, 2022
6:30 p.m.
VIA ZOOM MEETING**

CALL TO ORDER: 6:37 P.M. by Chair Melinda Moses

Members Present: Gail Bennett, Julie Gossage, Linda Jonas, Melinda Moses, Hernan Muirragui and Dan Wells

Staff Members: Public Works Director Lisa Petersen, Field Services Manager Paul Lavorini and Project Coordinator Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved

APPROVAL OF JUNE 1, 2022 & JULY 12, 2022 MEETING MINUTES: Approved

PUBLIC COMMENT: No members of the public present.

DISCUSSION ITEMS:

A. Planting sites - Review of Palmetto workday / Grace McCarthy Overlook - BAC members Bennett and Jonas:

Committee member Bennett stated the July 30th Palmetto workday went very well and the sites are looking good. She thanked Field Services Manager Paul Lavorini and his Public Works team for delivering the mulch ahead of time. Public Works will also be replacing sponsor signs at the sites who have new adopters. Committee member Bennett also shared information about the new sponsors and potential adopters. She said the owner of Cotton Crustacean is taking the space in front of his store. The Fog Fest crew will take the two west bulb outs and will be going from four to two sites, but there may be a potential new adopter for one of them. She also said new sponsor Jim Poket who adopted the corner of Salada Ave. by the Saltwater Bakery would be reaching out to two organizations he is associated with will be walking down Palmetto to see if they would like to adopt any spots. Committee member Jonas said she and fellow Rotary Club members recently weeded the Grace McCarthy Overlook and will be working with Committee member Gossage soon to decide what varieties should be planted. She said Recology offered to pick up the weeds, but Committee member Jonas drove the bags down to the City's yard and Chris Porter from Recology assisted in unloading them. Like the Palmetto Ave., the committee will be advertising the available Community Center spots on their website and social media. Committee member Bennet said she would be coordinating with The Rotary Club, Pacifica Resource Center, and Lytt Pacifica to have their mulch delivered later in the month. Lastly, the committee will plan another Palmetto planting day after the Fog Fest festivities.

B. Crespi Bioswales-Cabrillo PTO sponsors:

Committee member Gossage discussed the high moisture measurements that was brought up at the last meeting. She said there should be a pivot towards some of the plants that can handle more moisture because the group was expecting drought conditions.

She said Councilmember Beckmeyer might be able to map out where the locations of added moisture are. Committee member Gossage asked if the bioswales were recently weeded or if weeding would start when school is back in session. Chairperson Moses will follow-up with Councilmember Beckmeyer to see if the Parent Teacher Organization discussed officially adopting the bioswales. Field Services Manager Lavorini said schools would be back in session August 18. Director Petersen confirmed this date. Chairperson Moses will also follow-up with Councilmember Beckmeyer to see if Councilmember Sue Vaterlaus was still interested in adopting one of the southside bioswales.

C. Pacifica Beautification Awards - BAC membership:

Chairperson Moses said she visited some homes in the Linda Mar area and delivered the award application to the homeowners. She said some of the homeowners seemed interested in participating, so she encouraged them to fill out and return the application. She said it would be helpful to do one follow-up with the homeowner to check in on the status of the application. Committee member Bennett turned in a few applications and will soon be passing out a few more to other locations she would like to nominate. Chairperson Moses discussed the creation of a sign for the winner of the award to display on their property until the end of the year. Chairperson Moses also mentioned to the group that if they are purchasing an item for the committee, they should submit the invoice to the City for payment. Chairperson Moses will be drafting a guideline for purchases and will send to Director Petersen for review before sharing with the group. The OBAG 3 program is divided into a Regional Program, managed by MTC, and a County & Local Program, managed by MTC in partnership with the nine Bay Area County Transportation Agencies (CTAs).

STAFF COMMUNICATIONS:

Public Works Director Lisa Petersen said the City continues to pursue grant funding by looking for and applying to any grant that may assist the City. She stated her team is looking into OBAG 3 (One Bay Area Grant 3) funding that was recently released and have submitted applications. The City is trying to obtain funding for its priority development area, which is the Sharp Park area where Palmetto Ave. is located. The City is trying to get in their Bike Boulevard as show in its Bicycle and Pedestrian Master Plan. Currently the City does not have what is considered real ADA access travel in many locations within the Sharp Park area. The City wants to get an area that at least has one legitimate ADA path of travel, so an application was submitted for Paloma Ave. for widening the sidewalks, fixing the street surface and ADA ramps, installing a bike boulevard as well as ADA appropriate driveway approaches.

Public Works Director Lisa Petersen also shared Mayor Bier and Councilmember Beckmeyer have been looking into finding funding opportunities to invigorate the mini plaza area on Palmetto Ave., between the old Wastewater location and the Pacifica mural. The area could potentially be used for something like small events with food trucks. Public Works is looking into costs for fixing the concrete and possibly taking out the round planters so there is more useable space. Another suggestion that might be made is finding sponsors to adopt the area, so the planting looks better. Field Services Lavorini said the area already has electrical, water, and drainage.

NEW BUSINESS:

A. Sponsorship Agreement revisions for renewals of original sponsors

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chair Moses closed the meeting at 7:17 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for September 7, 2022, at 6:30 p.m. and is subject to change.