



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, September 7, 2022
6:30 p.m.
VIA ZOOM MEETING**

CALL TO ORDER: 6:32 P.M. by Chair Melinda Moses

Members Present: Gail Bennett, Julie Gossage, Ryann Hoffman, Linda Jonas, Melinda Moses, and Dan Wells

PB&R Liaison: Commissioner Gail Benton Shoemaker

Staff Members: Public Works Director Lisa Petersen, Field Services Manager Paul Lavorini and Project Coordinator Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved.

APPROVAL OF AUGUST 3, 2022 MEETING MINUTES: Approved.

PUBLIC COMMENT: No members of the public present.

DISCUSSION ITEMS:

A. Planting sites - Palmetto and Cabrillo School Bioswales- BAC Membership:

Committee member Bennett shared two organizations, Coastside Masonic Lodge and Bay Area Association of Mentors have each adopted a Palmetto site. Chairperson Moses asked Field Services Manager Paul Lavorini if the water that irrigates the Palmetto sites is reclaimed water, to which he replied yes. Chairperson Moses thought noting this on the application would be a good idea, so adopters are aware. Committee member Bennett said she would reach out to Field Services Lavorini about having additional mulch delivered to some Palmetto sites. Committee member Wells mentioned Recology would be giving away free soil on Saturday, September 10th. Chairperson Moses asked Committee member Bennett how many sites she thought were still available for adoption. Four sites remain available per Committee member Bennett and BAC admin Michelle Trayer. Chairperson Moses also asked Committee member Bennett how many replacement plants she thought will be needed after the Fog Fest event. Committee member Bennett said it is not easy to tell now since some areas are fine whereas others are sparse. Chairperson Moses stated she would ask Cindy Abbott about obtaining additional decorative painted stakes for the sites. Chairperson Moses asked Committee members Jonas and Gossage if they were able to coordinate a meeting with the Rotary Club's new President, but they stated that has not been arranged yet. She suggested the members email the President their planting plan suggestions to start the discussion. Chairperson Moses said she would follow-up with the Cabrillo School PTO about their bioswale adoption documents. Committee member Gossage noted a group of individuals weeded one of the areas a few weeks ago. Chairperson Moses asked if anyone had any contact for Igor Lacan, Urban Forestry Advisor for the UC Cooperative Extension.

BAC admin Trayer said she would check in with Senior Engineer Raymund Donguines who coordinated the Master Gardeners stewardship opportunity and ask for an update. The scope of work for their project is vegetation assessment and cleanup, soil and trash assessment, and engaging with interested passersby about the importance of stormwater infrastructure.

B. Mural Updates:

Chairperson Moses said the artist working on the east wall of the Unity Mural project has been painting on weekends because of construction at the restrooms. Chairperson Moses discussed the possibility of a ribbon-cutting or similar event after the project is finished.

C. Pacifica Beautification Awards - BAC membership:

Chairperson Moses sent a new application and photos to the committee for review prior to the meeting. She also asked the group to discuss the graphics of lawn signage for the winners should they wish to have one. Committee member Hoffman reminded the group that Cabrillo parent Jen Carrillo, who was present at previous meetings for the bioswale project, stated her husband works in graphic design, so she may be someone to reach out to. Committee member Jonas asked when the deadline for applications was because she would like to nominate a property.

STAFF COMMUNICATIONS:

Public Works Director Lisa Petersen stated the Heritage Tree Ordinance is moving forward. The adoption of the ordinance would occur at the next Council meeting and the City would be in a position to start implementing the changes 30 days after adoption. She reminded everyone Fog Fest will be returning September 24 and 25, 2022 and Public Works has been working on cleaning and prepping all along Palmetto Ave. Field Services Manager Lavorini confirmed the City will be having a few booths at the festival, and Director Petersen said the BAC is welcome to put out information about their projects at one of the tables. Chairperson Moses would like information on the Adopt-A-Spot and Pacifica Beautification Awards programs. Committee member Bennett asked if there was a way to create a QR code for people to scan, Committee member Gossage will try to generate a code that has a link to BAC information. Chairperson Moses asked if anyone has seen any other communities hold award programs such as theirs PB&R Liaison Commissioner Gail Benton Shoemaker said there will be a meeting of other local PB&R Commissions and offered to ask other communities if they have held any awards programs to hopefully find more information. Field Services Lavorini said they are finishing up the signs for the Palmetto sites. He also mentioned Public Works will be testing the water lines at the planter boxes at the Community Center the week of September 12th. Committee member Bennett asked if the water will be recycled water like Palmetto Ave. Field Services Manager Lavorini said no, but the water will just trickle in. Committee member Wells mentioned there is a drip system timer in one of the planters with a dead battery. Field Services Manager Lavorini was already aware. Chairperson Moses mentioned there should be a workday at the site and discussed how best to measure the planters so they can be divided into smaller plots. Committee member Wells asked if the meetings would stay virtual or if they would eventually go back to in-person meetings. Director Petersen said the date to return will be determined by City Council.

NEW BUSINESS:

No new business was discussed.

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum.
Please review minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chair Moses closed the meeting at 7:07 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for October 5, 2022, at 6:30 p.m. and is subject to change.