

RESOLUTION NO. 31-2019

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PACIFICA ADOPTING
THE ECONOMIC DEVELOPMENT STRATEGIC PLAN FOR PACIFICA FOR FY2019-20**

WHEREAS, in May 2009, the Pacifica City Council created the Economic Development Committee to support the development of current local businesses and their interface with the City of Pacifica, improve aging business districts, and bring new businesses to Pacifica; and

WHEREAS, in May 2015, the City hired its first Economic Development Manager and submitted an Economic Development Workplan to the City Council for discussion and to provide direction in conjunction with the FY2015-16 budget; and

WHEREAS, the Pacifica City Council adopted priorities for Economic Development in FY2019-20 to complete an update to the Economic Development Plan and continue economic development efforts; and

WHEREAS, the Economic Development Strategic Plan for FY2019-20 is intended to be a more comprehensive strategy document than the initial FY2015-16 workplan; and

WHEREAS, economic development activities are designed to enhance existing commercial districts to create quality shopping and dining experiences, and encourage activities and development that attracts both visitors and local residents.

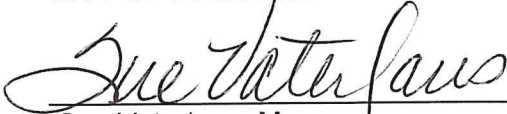
NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Pacifica hereby adopts the Economic Development Strategic Plan for Pacifica for FY2019-20.

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PASSED AND ADOPTED at a regular meeting of the City Council of the City of Pacifica, California, held on the 12th day of August 2019, by the following vote:

AYES, Councilmembers: Vaterlaus, Martin, O'Neill, Beckmeyer, Bier
NOES, Councilmembers: None.
ABSENT, Councilmembers: None.
ABSTAIN, Councilmembers: None.

CITY OF PACIFICA



Sue Vaterlaus, Mayor

APPROVED AS TO FORM:



Michelle Marchetta Kenyon, City Attorney

ATTEST:



Sarah Coffey, City Clerk