

## CITY OF PACIFICA

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## PRESS RELEASE

November 23, 2022

## Pacifica Voters Adopt Measure Y

**FOR IMMEDIATE RELEASE (Pacifica, CA)** – With <u>few ballots</u> remaining, Pacifica voters on November 8 adopted Measure Y, enacting locally controlled funding to help address city services the community has identified as important such as keeping pollution and trash off our beaches, attracting jobs and businesses, street paving, and storm drain maintenance to prevent flooding, among other city services Pacifica provides.

"It was an important decision for the community to make in this busy election year and I thank them for their participation. As with the crafting of Measure Y, the City will continue to engage the community about their priorities for our city," said City Manager Kevin Woodhouse.

Measure Y is a half-cent local sales tax. Funds generated by Measure Y stay local in Pacifica and none can be taken by the County, State, or Federal governments. Measure Y requires independent citizen oversight and regular financial audits. Measure Y is not applied to prescription medicine or food purchased as groceries and is not a tax on homes or property.

For more information about Measure Y, visit cityofpacifica.org/MeasureY.

## **Staff Contact:**

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