



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

Wednesday, November 2, 2022

6:30 p.m.

**Public Works Corporation Yard
675 Oceana Blvd. Pacifica, CA 94044**

CALL TO ORDER: 6:33 P.M. by Chair Melinda Moses

Members Present: Gail Bennett, Julie Gossage, Ryann Hoffman, Linda Jonas, Melinda Moses, Hernan Muirragui, and Dan Wells

City Council Liaison: Council member Sue Beckmeyer (arrived late)

PB&R Liaison: Commissioner Gail Benton Shoemaker

Staff Members: Public Works Director Lisa Petersen, Field Services Manager Paul Lavorini and Project Coordinator Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved.

APPROVAL OF October 5, 2022 MEETING MINUTES: Approved.

PUBLIC COMMENT: Commissioner Gail Benton Shoemaker commended Field Services Manager Paul Lavorini and his Public Works staff for assisting with the upcoming November 12th Arbor Day event at Oceana High School. Mayor Bier will be speaking and reading the names of the winners of the Tree Art contest. Additionally, the City's Poet Lauriat will be citing her Inaugural poem, and the Rotary Club and other speakers will participate in the event. Commissioner Benton Shoemaker stated twenty trees will be planted by students and families.

DISCUSSION ITEMS:

- A. Resignation of BAC Chair, Appointment of New Chair:** Chairperson Moses announced her resignation from the Beautification Advisory Committee after five years of service. She shared she would like to focus more on her other volunteer work and spend more time with friends. She created a list of duties and projects to pass along to the next Chairperson. The group nominated Committee member Bennett as the next Chairperson, who accepted the position after a vote was taken. Vice Chairperson Hoffman will remain in her role.
- B. Palmetto bump-outs, new plants, and art stakes:** Newly appointed Chairperson Bennett took over the meeting and introduced Item B. Chairperson Bennett proposed a Palmetto maintenance workday on November 12th, from 1 p.m. to 3 p.m. She also proposed Saturday, November 19th as a planting day. The group decided 12 p.m. to 2 p.m. was a feasible time. Committee member Gossage offered advice on planting timing and varieties. Committee member Gossage asked to discuss the art stakes. The art stakes were organized by Sanchez Art Center Executive Director Cindy Abbott and were hand-painted by families and planted in some of the bulb-outs. Committee member Gossage suggested getting local schools involved to paint additional art stakes, possibly seasonal designs so different schools can participate during the year.

C. Crespi Community Center workday: Chairperson Bennett discussed the workday held on Saturday, October 22. Committee member Wells said the planter around the statue and steps looks nicer after he and the Pacifica Garden Club weeded and cleaned up the area. Chairperson Bennett was pleased with the outcome.

D. Grace McCarthy Overlook update: Committee member Jonas shared the planting list with Committee member Gossage that she received from the Rotary Club President. Committee member Gossage discussed the species, alternatives, and volume of plants to purchase with Field Services Managers Lavorini.

E. Pacifica Beautification Awards- certificate and signage: Former Chairperson Moses asked the Committee to go forward with the award nominations and certificate creation. City staff sent her a few templates which can be passed on to Chairperson Bennett. The group discussed the winner's lawn sign that has been brought up in several previous meetings. The members will work to find a graphic designer so it can be taken to "John the Sign Guy" for printing. The Pacifica Beautification Awards will be given out to both businesses and residences.

COUNCIL MEMBER UPDATES:

Councilmember Beckmeyer stated City Council voted unanimously have a full assessment done on the Pacifica Pier. The "L" portion of the pier was damaged a year ago during a large storm and has been in need of repair. The City's consultant GHD recommended the City do a full study on the pier to determine if other areas need to be addressed as opposed to just fixing the currently damaged area. She also said City Council also passed recommendations for future Reach Codes. According to the California Energy Commission, "Reach codes are local ordinances exceeding requirements set by state such as building and infrastructure standards." Councilmember Beckmeyer stated this discussion will be an item at the next Goal Setting meeting in March of 2023. Councilmember Beckmeyer told the Committee the Housing Element is underway and is on an accelerated pace due to end of the year deadlines. The City has held a few Community Workshops in the past few months, the latest being November 1st. Councilmember Beckmeyer stated the City Council Reorganization meeting will be on Thursday, December 15th at 7:00 p.m.

STAFF COMMUNICATIONS:

Public Works Director Lisa Petersen shared Field Services Manager Lavorini will be retiring after 27 years of service at the end of this year. Director Petersen stated it was recommended by the Mural Subcommittee that the mural currently being painted at the Anza Pump Station be temporarily put on hold for safety reasons. The project can continue after the pump station repairs are completed. Councilmember Beckmeyer asked if there are any new mural projects in the works. Committee member Jonas said would like to install a mural on the Oceana Blvd. side of the Public Works building.

NEW BUSINESS:

- A. Pacifica Beautification Subcommittee Management
- B. Cabrillo School Bioswale workday and adoption discussion

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7: 33 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for December 7, 2022, at 6:30 p.m. and is subject to change.