



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
SPECIAL MEETING MINUTES**

**Wednesday, July 28, 2021
7:00 p.m.
Virtual Meeting via Zoom**

CALL TO ORDER: 7:02 P.M. by Chairperson Melinda Moses

BAC Members Present: Gail Bennett, Ryann Hoffman, Patty Hontalas, Linda Jonas, Melinda Moses, and Dan Wells

Mural Subcommittee Members Present: Ginny Jaquith, Linda Jonas, and Melinda Moses

City Council Liaison: Sue Beckmeyer

Staff Members: Lisa Petersen, Paul Lavorini, and Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved.

APPROVAL OF JULY 7, 2021 MINUTES: Approved.

SPECIAL ORDER OF BUSINESS:

PUBLIC HEARING:

A. “Splash of Color” Mural Project at 1300 Oceana Blvd.:

The BAC agreed to discuss their regular discussion items at the beginning of the meeting to allow more time for members of the public to join and participate in the hearing. Chairperson Moses opened the Public Hearing portion at 7:30 p.m., with no members of the public in attendance. Chairperson Moses asked the artists how their recent Southern California mural trip went and what they may have learned. Artist Lauren Wu stated she and her partner learned about sketching, color matching and the taping process, so they are prepared to start on their mural if given approval. Chairperson Moses closed the Public Hearing at 7:33 p.m. and asked the committee to vote on the “Splash of Color” mural. The committee voted to move forward with the project and granted permission to the artists to proceed.

PUBLIC COMMUNICATION: Community member and Mural Subcommittee member Ginny Jaquith expressed excitement for the “Splash of Color” mural Project and thanked the artists for their proposal and design. She urged the BAC to consider voting to accept the project. No other members of the public were present.

DISCUSSION ITEMS:

A. Planting Site Updates:

Chairperson Moses told the group the City received an email inquiry about the Cabrillo School bioswales and if there would be any planting done before school resumes. Public Works Field Services Manager Paul Lavorini noted an unknown person planted grass at the site, which he said looked good and fills the area up, but restated Public Works does not know who may have done the planting. The membership asked if anyone knew if the Cabrillo School Parent Teacher Organization would have any interest in adopting the site. Mayor Beckmeyer said the subject was brought up amongst the organization, but due to the pandemic, the topic would need to be revisited once school is back in session. The membership also discussed the history and design of the City's bioswale project, the need to ensure the plants that are installed are suitable for the soil, and the support Public Works will lend the adopter if one should be found. Chairperson Moses stated she would respond to the email inquiry and let them know the BAC will work on a planting plan to have available for the party who adopts the site.

B. City's Beautification Award Updates:

There were no updates from the Beautification Award Subcommittee. Committee member Hoffman and Committee member Hontalas will schedule a time to discuss new business.

C. City Tree Ordinance Special Joint Planning/PB&R Commission/BAC Meeting September 29th:

Public Works Director Petersen stated there will be a Special Joint meeting on September 29, 2021 to discuss the City's Tree Ordinance and the recommendations made by the City's consultant. The consultant will provide information and benchmarks taken from other cities and ask for feedback from the Commissions and Committees at that time.

STAFF COMMUNICATIONS:

Field Services Manager Lavorini told the membership Public Works recently painted over the graffiti at the Unity Project/Four Directions mural. Chairperson Moses asked Mural Subcommittee member Jaquith if she knew if the mural at the west wall of the Unity Project/Four Directions has been started, which Subcommittee member Jaquith believed it had been.

NEW BUSINESS:

No new business items were discussed.

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda before meeting.

ADJOURNMENT:

There being no further business, Chairperson Moses closed the meeting at 7:35 p.m.

The Beautification Advisory Committee meeting for August 4, 2021 will be canceled.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, September 1, 2021 at 6:30 p.m. and is subject to change.