



Scenic Pacifica
Incorporated Nov. 22, 1957

CITY OF PACIFICA

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PRESS RELEASE

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City of Pacifica Invites Remote Workers to “Work From Home Paradise” Offering \$50 Shop Pacifica Gift Cards for Midweek Visitors

FOR IMMEDIATE RELEASE (Pacifica, CA) –

The City of Pacifica today launched a new promotion to incentivize remote workers to escape the confines of their home office by taking a “workation” in one of Pacifica’s beautiful, beach-front hotels.

New Citywide Promotion for Hotel Guests

- All visitors will receive a \$50 citywide Shop Pacifica eGift card to spend in town when staying two or more nights, Mon-Thursday
- Gift cards can be redeemed at 40 businesses around town, to encourage visitors to explore and discover a new favorite shop or restaurant
- Limit one card per room, per week. Offer valid 2/15/2023 – 5/31/2023 or while supplies last
- Learn more at pacificaworkations.com

[PHOTOS/MEDIA KIT](#)

What is a “Workation?”

Since the rise of remote work that came with the pandemic, there has been a trend of escaping the 4 walls of a home office to travel to new, rejuvenating destinations while continuing to work remotely from their hotel rooms. These “workations” combine work and a vacation, without using up any PTO.

Why Pacifica?

Just 15 minutes from San Francisco International Airport (SFO), Pacifica is famous for its natural beauty and fun, recreational atmosphere. In addition to some of the best surfing in California, there are over 100 miles of hiking/biking trails and cliffside vistas, a golf course (designed by the same person who designed the course for the Masters Tournament), free fishing, and four beaches to choose from.

[Pacifica's 6 hotels](#) are equipped to make working as productive and rejuvenating as possible, with amenities like free Wi-Fi & parking, close proximity to food & shopping, and fun after-work activities. Many rooms feature stunning ocean views, and some are just steps away from the

sand. Remote workers and digital nomads can find all the information they need to plan the perfect Pacifica workation at the newly-launched pacificaworkations.com. The new site features information on hotels, restaurants, after-work activities, and special recommendations for people taking workations with their dog or with the kids.

[PHOTOS/MEDIA KIT](#)

If you have additional questions regarding the Workation program, or would like to schedule an interview with the City Manager's office, please contact Violette Daou
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