

DISCUSSION OUTLINE

City of Pacifica Strategic Planning Workshop

(March 4, 2023)

- A. Welcome and Workshop Overview
- B. Celebrate Recent Accomplishments
- C. Strengths, Weaknesses, Opportunities and Threats (S.W.O.T Analysis)
- D. Mission, Vision, and Values
- E. Public Comment (*no earlier than 11:15 am*)

LUNCH BREAK

- F. Identify Possible Goals
- G. Identify Possible Strategies and Other Priorities
- H. Clarify Identified Goals and Strategies (*as time permits*)
- I. Wrap-Up and Adjournment