



Scenic Pacifica  
Incorporated Nov. 22, 1957

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## CITY OF PACIFICA

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# PRESS RELEASE

## March 27, 2023

### **Shop Pacifica City Wide eGift Cards now accepted at 40+ Locations** *Celebrate with Spring BOGO Event through April 30, 2023*

#### **FOR IMMEDIATE RELEASE (Pacifica, CA) –**

The City of Pacifica is making your Spring a little sweeter with a Shop Pacifica Spring BOGO event. These city-wide eGift cards are now accepted at over 40 locations around town and are a great gift for any occasion including Easter.

Shop Pacifica eGift cards can be redeemed at multiple participating locations throughout the city with more merchants joining all the time. Some of the newly added locations include:

- [Florey's Book Co](#)
- [Pacific Java Cafe](#)
- [Save-More Meat Market](#)
- [In The Attic](#)
- [Oasis Vietnamese Cuisine](#)
- [Grand HotPot Lounge](#)

[See full list of participating businesses here](#)

The initial BOGO promotion launch was so successful that the city is investing in additional free "bonus gift cards" for shoppers who purchase gift cards before April 30, 2023.

These Buy-One, Get-One bonuses are substantial:

- Buy a \$25 gift card, get a bonus \$10 gift card
- Buy a \$50 gift card, get a bonus \$25 gift card
- Buy a \$100 gift card, get a bonus \$50 gift card

Each shopper can receive a maximum of \$300 in bonus gift cards while supplies last or until the promotion ends.

"With now over 40 businesses participating and more joining regularly, shoppers are able to support more of the local businesses that make Pacifica such a great place", says Yulia Carter, Assistant City Manager. "The city is committed to continuing to support the local merchants and investing in Shop Pacifica BOGO events helps keep dollars circulating in the community benefiting both residents and businesses."

Shop Pacifica cards can be stored digitally on shoppers' mobile devices or printed and used just like a physical gift card when making purchases in-store across the city.

To purchase a card online and view a current list of participating merchants, visit:  
[bit.ly/shoppacifica](https://bit.ly/shoppacifica).

You can decide to keep the bonus card for yourself or send it as an added treat to a special someone. Although purchased cards never expire, bonus cards will have to be fully redeemed by July 7, 2023.

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If you have additional questions regarding the Shop Pacifica program, or would like to schedule an interview with the City Manager's office, please contact Violette Daou  
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