



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, February 1, 2023
6:30 p.m.
Public Works Corporation Yard
675 Oceana Blvd. Pacifica, CA 94044**

CALL TO ORDER: 6:40 P.M. by Chair Gail Bennett

Members Present: Gail Bennett, Julie Gossage, Hernan Muirragui, and Dan Wells

City Council Liaison: Councilmember Sue Beckmeyer

PB&R Liaison: Commissioner Gail Benton Shoemaker

Staff Members: Public Works Director Lisa Petersen, Streets Superintendent Louis Langi, and Project Coordinator Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved.

APPROVAL OF DECEMBER 7, 2022 MEETING MINUTES: Approved.

PUBLIC COMMENT: No public comment.

DISCUSSION ITEMS:

A. Palmetto Streetscape Updates and Art Stakes-

Chairperson Bennett shared a list of the current Palmetto Streetscape sponsors and said there are still five available locations. She also said Sanchez Art Center Director Cindy Abbott would assist with holding another art stake painting workshop as she did previously. Chairperson Bennett stated the new native plants that were installed are doing well so the group will slowly introduce these plants to the other bulb outs. She said all of the plants that were installed at the Hilton Way bulb out are completely missing and she is unsure if they are purposely being removed by someone. Committee member Wells said there has also been an issue with plants in their Community Center planter box going missing.

B. Grace McCarthy Update including Plant Selections & Possible Workday-

Chairperson Bennett shared a plant list that Committee members Gossage and Jonas created along with the Rotary Club President. Committee member Gossage said the main island is in need of weeding again. She, along with Committee member Jonas took measurements and generated a list of favorites to take to the nursery so they would have choices based on plant availability. Due to the holidays and the recent storms, members of the BAC were unable to order the plants, but they are hoping to obtain them in the month of February. Per usual, a weekend workday will need to occur before the installation of the plants. The group discussed setting a future planting date and decided to schedule a date two to three weeks post maintenance day. Committee member Wells said he noticed there was a tree at the overlook that may have been blown over in the recent storms. Public Works Director Petersen confirmed that was the case. The group discussed different composting options.

Director Petersen said the City has a grant through CalRecycle that allows San Mateo County cities to purchase a certain type of organic mulch from a specific recycling plant. Due to supply chain issues, this is not yet available, so the group may want to consider contacting Recology to see if they are able to procure compost from them for the Grace McCarthy project.

C. Cabrillo School Bioswale - workday and adoption discussion-

Chairperson Bennett contacted two Cabrillo School Parent Teacher Organization contacts and received an invite to present at their March 9th meeting to see if there is interest in the school adopting and maintaining the bioswales. Councilmember Beckmeyer said Council member Vaterlaus committed to adopting a few of the bioswale spots, including one of the south side triangles. The membership rediscussed having the school children create artistic plant identification stakes for the bioswales. Committee member Gossage suggested art tiles on the raised curb as opposed to the stakes in case there is flooding in the bioswales. Chairperson Bennett will report back after she attends the PTO meeting on March 9th.

D. Input for 2023 Calendar of BAC Events & Workday-

Chairperson Bennett went over the upcoming event calendar. No further input was obtained. Committee member Muirragui asked if the BAC had access to the Oceana School Nursery. Commissioner Shoemaker stated there are two locations on the property; one is a garden ran by an Oceana teacher, and the other is owned by the Golden Gate National Recreational Area, which has not been active for quite some time. Committee member Muirragui said there was a California State nursery years ago that used to provide native plants at low cost. Commissioner Benton Shoemaker suggested the BAC reach out to the Oceana Principal to see if there may be partnership opportunity. Committee member Muirragui suggested the BAC reach out to the GGNRA about a potential collaboration in propagating plants.

E. Pacifica Beautification Awards-

Chairperson Bennett went over the award schedule and stated she and Committee member Hoffman will work on creating a certificate template. She stated she would like City staff to send the group the nominee information before the next meeting. The group rediscussed creating a lawn-sign to present to the winner should they wish to display one. Director Petersen said the Streets Department sign shop may be able to create a sign and said City staff will look into that option.

COUNCIL MEMBER UPDATES:

Councilmember Beckmeyer stated no major updates, but shared City Council had their Council reorganization meeting in December as well as their Committee and Commission liaisons appointment meeting. She said the City recently teamed up with Affirm who did an Economic Opportunity Study. The City received feedback from Community meetings that were held, which identified five areas in Pacifica where commercial opportunities existed, which included Pedro Point and Fairmont. Affirm also looked at trends and economic activity during the pandemic in San Mateo County and noted the business at Fairmont Shopping Center was very strong due to the businesses and restaurants being open during the County-wide lockdown. Councilmember Beckmeyer spoke about a “Workcation” concept that would help support the Rockaway Beach hotels. The promotion proposal would be a three-night stay with \$50 Shop Pacifica Gift Card.

STAFF COMMUNICATIONS:

Streets Superintendent Louis Langi touched on the Grace McCarthy tree incident during the early January storm and stated there was minimal damage to the concrete. Councilmember Beckmeyer shared an assessment request from the Rotary Club regarding one of their large trees in the Rotary Plaza area that appeared to be dead or dying. She also said the Rotary Club also has a tree that is leaning, and they wanted to know if it could be replanted or if it needed to be replaced. Commissioner Benton Shoemaker said she believed the tree was propped back up by Field Services. Councilmember Beckmeyer asked Commissioner Benton Shoemaker how the trees planted during the Arbor Day celebration fared during the storms. Commissioner Benton Shoemaker stated the trees are doing very well.

Director Petersen said the Anza Pump Station repairs are still ongoing due to supply chain and installation delays. Public Works spoke to the contractor working on the project to see if they would be able to find a date when the "Unity Project/Four Directions" Mural artist could resume painting the last wall. The contractor is scheduled to be back on the job site on February 7th and will work with the City to let them know when it is ok to proceed with the mural. Public Works Director Petersen also gave an overview of the physical and financial impact the January storms had on the City. She went over various city-wide damage and issues including numerous down trees, flooding, and mudslides, some of which Public Works are still dealing with weeks later. A "For The Record" post put out by the City Manager's office is available on the City's website with full storm damage details.

NEW BUSINESS:

- A. Pacifica Beautification Awards**
- B. Cabrillo Bioswales**
- C. Golden Gate National Recreation Area plant propagation discussion**

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 8:09 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for March 1, 2023, at 6:30 p.m. and is subject to change.