



AGENDA

Parks, Beaches, and Recreation Commission

City of Pacifica

Regular Meeting – 7 PM
Wednesday, April 26, 2023
2122 Beach Blvd. Pacifica, CA 94044

CALL TO ORDER

7:00 PM REGULAR MEETING

I. PLEDGE OF ALLEGIANCE

II. ROLL CALL

III. APPROVAL OF MINUTES: 02/22/2023 Meeting Minutes

IV. ADOPTION OF AGENDA

V. ORAL COMMUNICATION

This is the time set aside for the public to address the Commission on items not appearing on the agenda, public input will be considered for items at this time. Please state your name for the record when addressing the Commission. Statements will be limited to three (3) minutes.

VI. ITEMS FOR CONSENT

- A. Administrative Narrative
- B. Aquatics Update
- C. Child Care Update
- D. Recreation, Youth and Teen Program Update
- E. Senior Services and Food Services Update

VII. ITEMS FOR CONSIDERATION

VIII. REPORTS FROM STAFF

Director Bob Palacio

IX. SPECIAL PRESENTATION

- A. Introduction of new staff- Recreation Supervisor Senior Services Amber Shong and Recreation Coordinator Lexi Macario
- B. Aquatics Division- Recreation Supervisor Anthony Schriver

X. REPORTS, ANNOUNCEMENTS, AND CORRESPONDENCE FROM COMMISSIONERS

XI. ADJOURNMENT

Next Regular Meeting: Regular meeting – May 24, 2023, 7:00pm

The City of Pacifica will provide special assistance for disabled citizens upon at least 24-hour advance notice to the City Manager's office (738-7301). If you need sign language assistance or written material printed in a larger font or taped, advance notice is necessary. All meeting rooms are accessible to the disabled.



Minutes
Parks, Beaches, and Recreation Commission
City of Pacifica

REGULAR MEETING – 7 PM

Wednesday, February 22, 2023
2122 Beach Blvd. Pacifica, CA 94044

CALL TO ORDER:

Chair Pro Tem Lusson: called the meeting to order at 7:00 pm.

I PLEDGE OF ALLEGIANCE:

Commissioner Heywood: led the Pledge of Allegiance.

II ROLL CALL:

Commissioners Present: Commissioners: Benton-Shoemaker, Heywood, Lusson, Nicolari, Rodriguez

Commissioners Excused Absent: Chair Abbott and Commissioner Phillips

Staff Present: Director Bob Palacio, Recreation Supervisor Anthony Schriver, Recreation Specialists Rebecca Collier, and Edward Viray

III APPROVAL OF MINUTES:

Chair Pro Tem Lusson called for a motion to approve the minutes 01/25/2023. **A motion was made by Commissioner Heywood, seconded by Commissioner Benton-Shoemaker, motion carried 5-0.**

IV ADOPTION OF THE AGENDA:

Chair Pro Tem Lusson called for motion to approve the agenda of the 02/22/2023 meeting. **A motion was made by Commissioner Nicolari, second by Commissioner Rodriguez, motion carried 5-0.**

V SPECIAL PRESENTATION:

None

VI ORAL COMMUNICATION:

Christina Lee introduced herself to the Commission and asked the Commissioners to support bounce house pilot program at Pacifica City Parks.

VII ITEMS FOR CONSENT:

None

VIII ITEMS FOR CONSIDERATION:

- A. **Beach Safety** - Sea Valor received the initial 5 Life Ring Buoy stations earlier this week. Two will be installed on the pier within seven days. California Coastal Commission (CCC) sent staff a checklist of additional

items that they want provided for the application for waiver. Items requested are reasonable and should be returned in a timely manner. Supervisor Anthony Schriver provided the Commissioners details of thirty-nine potential locations for installation of Life Ring Buoy stations. Not all thirty-nine will be installed but will be approved for future needs. Beach safety pamphlets have been passed out to the local hotels and surf shops. Off leash dogs at the beaches, staff will be working on plan to educate dog owners/public on the leash laws and locations of local off-leash parks and beaches.

Commissioner Heywood: Asked, for a review of Linda Mar Beach locations and possible addition of at least one more Life Ring Buoy stations.

Commissioner Nicolari: Asked, for a review of the north end of Rockaway beach and might be able to reduce the number of locations and add at other locations. He also inquired if maintenance and resilience of the Life Ring Buoy stations had been factored into the project.

Supervisor Schriver: Responded, staff has reviewed all factors with the Life Ring Buoy stations project.

Chair Pro Tem Lusson: Asked, for signage on the Life Ring Buoy stations to have more concise location information.

- B. **Role and Size of Parks, Beaches, Recreation City wide Special Events-** World class (thought and preparations) Special Events play an important part in bringing a community together and creating pride and image for the City and community.

Director Palacio: Asked, Commissioners input on City Parks, Beaches, and Recreation (PB&R) department sponsored Community special events or refining current special events. What size, types of events and partnerships the Commission envision for future community special events?

Commissioner Benton-Shoemaker: Asked, for a list of the current PB&R special events for review and stated the Poet Laureate would like an event. She heard FUNFEST might be endangered and would not want to see this event end.

Commissioner Rodriguez: Stated, she would like to see a hybrid Food Truck event at the beaches, while supporting local business by giving them booths at the event with a special city permit (for the event) to sell items at the beach. These events attract all ages and could also benefit local business. She also received comments from the community about their disappointment in the size of the tree at Rockaway Tree lighting last year and was hoping for a larger tree in the future.

Chair Pro Tem Lusson: Commented, he would like the focus on using special events to build and involve community. Secondly, he would like to see more involvement with local groups special events and what the City can provide to improve their events. For example, space or equipment for their events.

- C. **Opportunities to assist in relationship building and support with local service providers-** Local service providers/groups are in need help to continue success for the future. How can PB&R Commission find ways to have a positive impact for continued success?

Director Palacio: Stated, each Commissioner has different talents and experiences that could be beneficial for the local service providers/groups. For

example, many providers/ groups do not have successful business plans and/or information needed to run a successful program. He would put together a list service providers/groups to see how the Commission can best support local service programs. He asked for ideas, knowledge and information that could be passed along to local service providers/groups?

Commissioner Rodriguez: Commented, as a resident for the past 15 years, she has found information to be siloed. PB&R Commission can do a better job of communicating to the public what is under their umbrella. She did not fully understand what programs, events and work fell under PB&R until she became part of the PB&R Commission. One way communication and marketing can improve, is through brand identity, better leveraging digital marketing tools. The current use of printed flyers and word of mouth is not effective and there needs to be improvements in this area for future success.

Director Palacio: Responded, he understands the glaring flaw of the PB&R department is brand identity. The department has four different logos in use for different divisions and digital marketing footprint is limited. Along with no visual identity for the department in the community. A focus for him upon his arrival has been to create one logo and visual identity for the department and more focus on digital marketing.

Commissioner Nicolari: Commented, for groups in need of business plans, there are MBA programs through local universities that would assign students projects to evaluate, updated or create business plans for groups. When he attended San Francisco State University, they had such a program.

Commissioner Benton-Shoemaker: Stated, Stanford University Business School has teams that can assist Non-Profits with their business plans. When groups feel siloed, they miss opportunities that have benefited other local groups and the Commission could help bridge the gap of information.

Commissioner Heywood: Asked, if staff has a media person responsible for posting on digital platforms and marketing? He also stated the importance around branding for the success of programs and events.

Director Palacio: Responded, most agencies have a person in charge of marketing, digital marketing, printed marketing and ectara, have more resources and staff at their disposal. PB&R department does not have staff or resources, currently, at this time the department several staff taking pieces of marketing and they're doing the best they can at this time. Not ideal situation to create a robust marketing presence in the community. As time goes on, he hopes to change the structure to support the marketing needs for the department.

Commissioner Rodriguez: Commented, she would like to see a mixer once a year for community providers/groups along with local business to introduce PB&R and give our vision and goals to the groups to build relationships. The mixer can create brand awareness and reputation for PB&R.

Chair Pro Tem Lusson: Commented, he also sees the silo of local community groups especially sports youth groups. Successful local groups have platforms to come together to collaborate, joint advocates, and communicate. He finds a red flag that community groups do not attend the PB&R Commission meetings to communicate with the Commission or attending City Council meetings. He thinks it would be helpful to bring community providers/groups together to empower them and to listen to their needs would help to strengthen them for the future.

IX REPORTS, ANNOUNCEMENTS, AND CORRESPONDENCE FROM COMMISSIONERS:

Commissioner Heywood: He attended the Surf Survival Apnea Course at Jean Brink Pool. The course offered lifesaving, breathing techniques and other useful information. He would recommend taking the two-day course.

Commissioner Benton-Shoemaker: She attended the Beautification Committee, almost all the adopt the spot have been filled. They received an update from Public Works on January storms and all the work that was done for the community. She attended the Poet Laureate event, and Poet Laureate would like support for future events which can be discussed in the future.

Commissioner Nicolari: Attended the Open Space and Parkland Advisory Committee (OSPAC) Monthly trail maintenance workday 9am-11am Saturday, February 11, 2023, around the Cattle Hill area with twenty (20) volunteers. They learned to make water bars to help with erosion control on the trails. They will be working on maintaining the whole trail network in the area with monthly workdays.

Commissioner Rodriguez: She attended Youth Advisory Board (YAB) meetings. YAB has eleven (11) members with three sub-committees: planning, marketing and fund raising. Fund raising committee has an event with Round Table pizza to raise funds. She asked Commissioners if they have contact with other local business that would be willing to support YAB. The current event being planned is the J-Teen dance on March 10, 2023, the plan is to host dances four times a year. Currently, PB&R staff runs YAB social media accounts, and responsibility will be handed over to YAB. There was a marketing strategy developed that would revive social media presence. She is also the liaison to the Chamber of Commerce, but she has not been able to make contact, she will continue to reach out.

X REPORTS FROM STAFF:

Director Palacio: Gave updates on the following:

- **Events and Programs:** Parents Night out was a successful event, thirty (30) children were entertained by staff for a night of games, activities, dinner, snacks, and a movie. Staff received great feedback and parents are requesting additional nights. Upcoming events: J-Teen Dance March 10th and Volunteer Appreciation Dinner April 5th. Bounce house pilot program will begin late spring or summer and would be attached to park rentals with an additional fee. The program would have safety, equipment, weather, and provider requirements. Junior Lifeguard program at Linda Mar Beach, staff has reached out to the State of California Parks and Recreation and will give an update once more information about the program becomes available.
- **PB&R Department Highlights:** Staff will be going to City Council to ask for approval on the purchase of a new walk-in refrigerator freezer for the Community Center Kitchen. Pacifica Police Department will give additional attention to Frontierland Park due to complaints about drinking and motorbikes at the park.
- **Trail Signage:** State and County will provide the City with about eight (8) signs for the Ohlone-Portola Heritage Trail, will help connect the City with the rest of the county.

- **Surf Camp/School Policy Advisory Task Force Recommendations:** Staff and City Manager Kevin Woodhouse spoke with the new Executive Director for the California Coastal Commission (CCC). Both parties agreed that more time was needed to discuss the permitting process moving forward. The item will be on the April CCC agenda.
- **Priority Parks:** Staff requested that NCE Landscape Architects design into the existing plans an irrigation system. It will be an add alternative, but staff feels it is necessary and will provide a more sustainable park landscape and irrigation for the future.
- **Staff Updates:** Recreation Supervisor Recruitment, applications closed on February 20, 2023, and staff are currently reviewing and will be moving to the next step of two formal interviews, then selection of candidate.
- **PB&R Commission Meeting Minutes:** "Meeting minutes are notes that are recorded during a meeting. They highlight the key issues that are discussed, motions proposed or voted on, and activities to be undertaken. The minutes of a meeting are usually taken by a designated member of the group or staff person. Their task is to provide an accurate record of what transpired during the meeting." The minutes of a meeting document the most important points discussed during the gathering. They aren't a full meeting transcript and shouldn't include too much detail. Instead, they should cover the highlights. Director Palacio will provide Specialist Collier and Viray with an outline for minutes creation and would like for each of the Commissioners to provide feedback on the minute structure at our next meeting.

Commissioner Nicolari: Agreed with the change and thinks that the current minutes are too much and would like to see minutes like the OSPAC minutes.

Commissioner Benton-Shoemaker: Commented, she would not want to see the minutes scaled down as much as OSPAC but understands the value of staff time and would rather like to see a compromise. She enjoys the current minutes because it is a thorough record of the meeting.

Chair Pro Tem Lusson: Agreed, the current minutes needs to be scaled down to allow staff to more time to focus on other projects.

XI ADJOURNMENT:

Chair Pro Tem Lusson: asked for motion to Adjourn. **A motion was made by Commissioner Heywood, seconded by Commissioner Nicolari. Motion carried 5-0.**

Next Regular Meeting: Regular Meeting – March 22, 2023, 7:00pm

Respectfully submitted by,
Rebecca Collier, Recreation Specialist
Pacifica Parks, Beaches, and Recreation

X

Pacifica Parks, Beaches, and Recreation Commission
Chair Cindy Abbott



Staff Report

Item VII A)

DATE: April 26, 2023

TO: Members of the Parks, Beaches, and Recreation Commission

FROM: Bob Palacio, Director

SUBJECT: Administrative Narrative January 2023 – March 2023

Surf Camp/School Policy Advisory Task Force Recommendations

Current: California Coastal Commission (CCC) Staff provided Parks, Beaches, and Recreation (PB&R) with a draft proposal of a new Surf Camp Permitting Process. The draft was reviewed by city staff, former members of the Pacifica Surf Task Force, non-profit surf camp organizations, and Pacifica commercial surf camp organizations. Feedback was then used to review the document with CCC staff. All areas but four were agreed upon by both parties. The remaining four areas will be discussed with the Executive Director of CCC, the Pacifica City Manager Kevin Woodhouse, and Pacifica City Attorney's. April's CCC Agenda Item regarding surf camps has been postponed until the document is finalized.

Life Ring Buoy Station Program

Current: Staff are now in possession of six Life Buoy/Life Ring units. Those six units will be mounted at six identified locations along the promenade. Staff reduced the initial number of requested locations to 20 which is down from the original 39 locations. Both CCC and staff feel that the reduced number of requested locations will help to expedite the initial waiver request.

Also of note, Sea Valor represented by their Executive Director Eric Jones, joined staff in a presentation to City Council on March 27.

Priority Parks

Current: Staff has now received the 60% construction documents from NCE, Landscape Architects. PB&R Department and City Public Works Department have added some additional requests regarding irrigation coverage. The PB&R commission will be consulted/notified with if any significant changes are necessary.

Play Structure Improvements

Improvements primarily consist of replacing the existing play structures with new updated equipment and are less comprehensive than the Priority Parks Projects.

Pacifica Co-Op Structure: Complete

Fairway Park: Beginning last week of April

Saltaire Park: Asked for clarity on design

Oddstad Park: Design is complete. Project will begin immediately following Fairway Park

Staffing Updates

Beth Phipps, Recreation Supervisor, last day was April 7, 2023. Supervisor Phipps has been a major asset to the City of Pacifica, and will be forever remember for the professionalism, consistency, and joy she brought the public she served.

Amber Shong began her role as Recreation Supervisor overseeing Senior Services, on April 3, 2023. Supervisor Shong has years of experience in providing senior services during a 25-year career in San Mateo. Supervisor Shong will be a major positive and asset to Pacifica's seniors.

On March 24, 2023, Recreation Coordinator Sophia Mahoney-Rohrl, finished her final day with PB&R. Coordinator Mahoney-Rohrl moved on to Santa Clara County where she will be a nature interpreter which is the position in line with her college education. Staff wish her all the best.

On March 27, 2023, Lexi Macario, began her work as Recreation Coordinator. She is filling the role vacated by Coordinator Mahoney-Rohrl. Coordinator Macario has previous experience with the department and is a native of Pacifica. She will be a true asset to the community as well as the PB&R Team.

Recreation Specialist, Edward Viray, moved on from PB&R as of April 14, 2023. Specialist Viray has been a joy to work with, albeit for a very short time. Staff opened recruitment to fill Recreation Specialist position.

Bike Park Update

The Pacifica Bike Park Committee and Staff recently met with Santa Cruz Mountain Trail Stewardship. Discussed the possibility of their organization providing a quote for services to create a concept design for the park. Also of note, a San Mateo County Grant application was submitted for seed funding for the project.



Staff Report

Item VII B) April 26, 2023

TO: Members of the Parks, Beaches, and Recreation Commission

FROM: Anthony Schriver, Recreation Supervisor

SUBJECT: Aquatics Division Update January – March 2023

Adult Lap Swim and Adult Water Aerobics

Swimmers are constantly taking advantage and enjoying our one-of-a-kind, Jean E. Brink Pool. Parks Beaches and Recreation (PB&R) continue to offer throughout the year lap swimming hours 7 days a week and water aerobics classes 5 days a week. Our indoor pool creates for a comfortable swim or water aerobics workout as the water temperature is between 81-83 degrees.

Due to the Oceana High School PE classes and swim team, PB&R was able to offer the following schedule during the months of January 9, 2023 – March 12, 2023.

Adult Lap Swim Schedule:

Monday – Friday: 6am – 8:30am

Monday, Tuesday, Thursday, Friday: 12:30pm - 1:30pm

Wednesday: 1:30pm – 3:45pm

Wednesday: 7pm - 9pm*

Saturday: 8am – 1pm

Sunday: 11am – 1pm

*5 Lanes available for Adult Lap Swim

Recreation Swim:

Monday and Friday: 7pm – 9pm**

Saturday: 1pm – 3pm**

** 3 Lanes for Adult Lap Swim

Water Aerobics Schedule:

Monday, Tuesday, Thursday, Friday 12:40pm - 1:30pm

Wednesday: 1:40pm-2:40pm

At this time of the report our swim schedule is as follows and will run through the begging of summer:

Adult Lap Swim Schedule:

Monday – Friday: 6am – 1:00am

Wednesday: 7:30pm – 9:30pm*

Saturday: 8am – 1pm

Sunday: 11am – 1pm

*5 Lanes available for Adult Lap Swim

Recreation Swim:

Monday and Friday: 7:30pm – 9:30pm**

Saturday: 1pm – 3pm**

** 3 Lanes available for Adult Lap Swim

Water Aerobics Schedule:

Monday – Friday 11am-12pm

Water Aerobics participants and swimmers were not thrilled to have their hours cut for this amount of time, but were encouraged by staff, and Recreation Supervisor Anthony Schriver to be grateful and appreciative of our pool, and the time that we are able to swim there.

Pre-pandemic, the Oceaana High School (OHS) would utilize their pool for PE and swimming classes. This spring semester OHS decided to resume these classes. As a community pool, are thankful to have this joint use facility and schedule our programs around their schedule.



Recreation Swim

PB&R continues to offer Family Recreation year around Monday, Friday evenings and Saturday afternoons. Every session we have between 30-60 swimmers who come and join the family fun. Recreation swim gives families an opportunity to come dive or jump off our 1-meter low diving board, and high 3- meter diving board, splash around, practice their swimming skills, and have some pool time fun. Jean E. Brink Pool is one of the only pools on the coast and peninsula to offer diving boards year around.



Adult Water Polo

Adult FOG water polo continues to be well attended Sundays 9am-11am and Tuesdays 7:30pm-8:30pm. This program offers all levels water polo drills and scrimmages against one another. All skill levels and abilities are welcome to join our welcoming water polo atmosphere. Youth water polo was postponed until February. At that time, PB&R will continue to hold youth water polo on Tuesday evenings 7:00-8:30pm. Participants from middle schools come and practice their skills, do drills, and scrimmage one another preparing themselves for High School water polo.



Pool Rentals

The Pacifica Sea Lions Aquatic Club (PSLAC) and the San Francisco Marionettes Artistic Swim Team (SFM) continue to rent the pool throughout the year. SFM practice on Wednesday evenings 7:00-9:00pm, and on Sundays 3:00-7:00pm with the PSLAC practicing Monday – Friday 4-7pm. Both teams are very pleased to be using our most magnificent pool and calling the Jean E. Brink Pool their home.



Aquatic Classes, Swim Meets, and Pool Party Programs

During the months of January – March the Jean E. Brink Pool held a total of 10 pool parties, two days of an intense Surf Survival Apnea course, 3 two-day swim meets, and the South San Francisco Fire Department held an open water rescue training course. Our pool offers a wide array of activities and are pleased to be one of the only pools on the Coast and in the Peninsula to offer all these aquatic programs and classes.



Staff Report



Item VII C)

DATE: April 26, 2023

TO: Members of the Parks, Beaches, and Recreation Commission

FROM: Tracy Gilbert, Child Care Services Supervisor

SUBJECT: Child Care Division Update January-March 2023

CHILD CARE UPDATE

The Pacifica Child Care program currently has a total of 356 children enrolled:

- 45 preschoolers
- 311 school-aged children

2022-23 QUALITY RATING AND IMPROVEMENT SYSTEM (QRIS) FUNDS

A Quality Rating and Improvement System (QRIS) provides a framework for defining high quality early care and education centers. A Quality Rating and Improvement System (QRIS) is a systemic approach to assess, improve, and communicate the level of quality in early care and education programs.

The Child Care division will be receiving QRIS funds this fiscal year totaling \$11,764.

These grant funds are being awarded because our agency entered a QRIS

Participation Agreement and our early learning sites are engaged in quality improvement activities at Quality Counts San Mateo. The purpose of these grant funds is to help the sites create action-oriented quality improvement plans and provide one-time resources to implement those plans in 2022-2023.

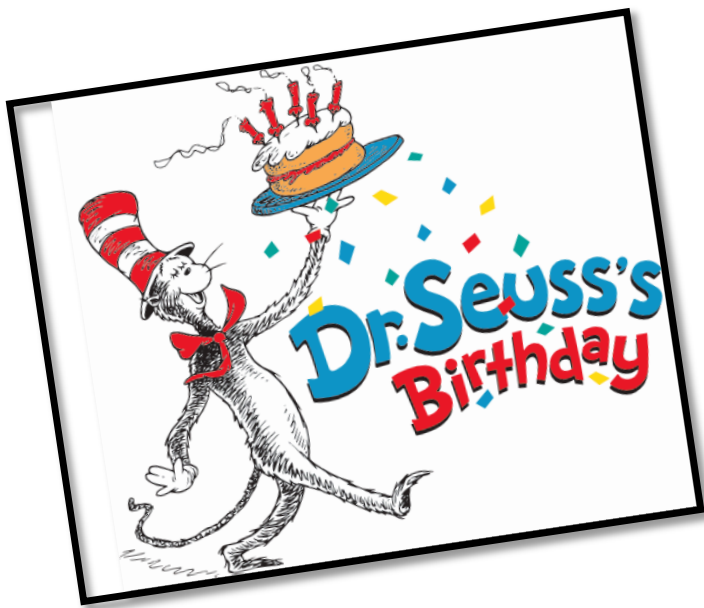
CURIODYSSEY & PEEK-A-BOO FACTORY FIELD TRIPS

During the month of February, Fairmont West preschool went on two field trips. They visited CuriOdyssey in San Mateo and the Peek-a-Boo Factory in Daly City.

CuriOdyssey seeks to inspire a love for science and curiosity about the world to create a brighter future.

The Peek-a-Boo Factory is an indoor playground designed to allow children to socialize, learn and play by creating an environment that emphasizes physical exercise, mental stimulation, and collaborative activities.





FAIRMONT PARK PRESCHOOL

Below are some of the children from Fairmont Park preschool posing in their hats for *Dr. Seuss's birthday*.

Dr. Seuss's Birthday is a nationwide reading celebration that takes place annually on **March 2, 2023**.

Dr. Seuss wore many other hats throughout his life and career. He was a cartoonist, an ad man, a painter, a sculptor, a filmmaker, a screenwriter, and a champion of the environment, peace, and social justice.





FAIRMONT PARK PRESCHOOL

Below is a picture of some of the children from Fairmont Park preschool on a walk. If you look closely at the children's hands, they are all signing "I love you" in American Sign Language.





Staff Report



Item VIII D) April 26, 2023

TO: Members of the Parks, Beaches, and Recreation Commission

FROM: Lexi Macario, Recreation Coordinator

SUBJECT: Recreation Division and Community Center Rentals Update
January – March 2023

Youth & Teens (Submitted by Sophia Mahoney- Rohrl, Former Recreation Coordinator)

J-Teen After School

Vallemar's J-Teen After School program currently has 29 registrants in total between the full year and Winter/Spring options for registration. Recreation Leaders Dylan Alexander-Hydie, Stephanie Beckler, Zack Conci, and Vivian Tartaglio are current staff for the After School program, engaging with students after school hours through homework help, games, and creating an overall safe space for middle school students to be themselves. Recreation Leader Conci is currently overseeing day-to-day operations of the program and has been promoted to Recreation Leader III for his excellent work. Staff have recently re-emphasized the playing of board and card games to encourage program participants to put away their phones and unplug while they are at the program. Coordinator Mahoney-Rohrl is working with staff to plan a field trip or on-site activity for the program once the inclement weather has passed.

Parents' Night Out

On both February 10th and March 17th, Parks, Beaches, and Recreation hosted Parents' Night Out (PNO) events at the Community Center as an affordable and accessible childcare option for caretakers seeking a Friday night to themselves. Both events sold out, and parents and children alike left the Center asking when the next one would be. Both PNO events had a theme, with the February event being Valentine's Day themed and the March 17th event taking place on St. Patrick's and themed accordingly. Each night consisted of dinner, theme-related activities including crafts and games, and a movie. The goal is to send kids home well-fed, cared for, and ready for bed when their guardians arrive;



and in this respect as well as registration sales, both events were a success. Thirty children were able to be enrolled in the February PNO, and with the help of volunteers from the Youth Advisory Board enrollments were expanded to forty children for the March PNO. Staff also enjoyed the events, noting that they appreciated the flexibility in programming and the opportunity to relax a bit and get a jumpstart on cleanup during the movie. Recreation Division looks forward to continuing to offer these events on as frequent a basis as possible.

Summer Adventure Camp Planning

Registration for Adventure Camp opened on March 6th and is available week-by-week, by two-week sessions, by half Summer, and by full Summer. Most registration options have already filled up, with Coordinator Mahoney-Rohrl enrolling waitlisted children on a case-by-case basis depending on their desired attendance dates. Field trips will be returning to Adventure Camp this Summer, much to the excitement of parents and staff alike. Four field trips are currently planned for Weeks 1, 3, 5, and 7 of the Summer: California's Great America, California Academy of Sciences, Six Flags Discovery Kingdom, and San Francisco Zoo. Each two-week session of the Summer will consist of first a week with a field trip, and then a week with a camp-wide Color Wars tournament. Each two-week session will have its own theme, and each Color Wars will relate to theme of its corresponding session. This Summer, camp will be taking place at Cabrillo School, and there will be weekly trips to the beach rather than to Jean E. Brink Pool.

Youth Advisory Board

Through the end of Fall 2022 and into Winter 2023, the Youth Advisory Board has grown to 10 active voting members and has gotten a strong start in event planning, marketing, and fundraising. The Board took on much of the responsibility for choosing a theme, creating promotional materials, lining up fundraising partners, and choosing decorations and snack bar items for the first J-Teen Dance in three years, which happened on March 10th. Board members have also been engaging directly with the larger community through beach cleanups and are planning on aiding in coordinating the Pacifica Pride Parade this June. On Sunday March 19th, several Board members attended a California Association of Student Councils conference to learn about how they can become further engaged with local politics, and which bills are being prioritized by State representatives in upcoming sessions. The Board is excited to be taking up the mantle of serving their community and acting as the voice of the youth of Pacifica.

Special Events (Submitted by Sophia Mahoney- Rohrl, Former Recreation Coordinator)

J-Teen Dance

The first J-Teen Dance in just over three years took place at the Pacifica Community Center on Friday, March 10th. Tickets for the dance sold out less than 72 hours after on-campus sales began the Monday before the dance on February 27th. Tickets were sold to Pacifica School District schools, and private schools on a proportional basis based on the number of 6th-8th grade students enrolled in each school, with about 6% of tickets reserved for children who live in Pacifica but attend school outside the



city, or who are homeschooled. This proportional sale of tickets was appreciated, but many felt that the tickets sold out “too fast” or that not enough children had access to tickets while they were on sale. For this reason, Coordinator Mahoney-Rohrl plans to train part-time staff to conduct proportional sales directly from the Community Center specifically after school hours and during Community Center business hours (between 3:30 and 5 pm or 3:30 and 7:30 pm depending on the weekday) to equalize access for all Pacifica middle schoolers.

The dance itself was a hit with those who attended and a success for the Department. Between Recreation Leaders, additional help from Aquatics staff, and Youth Advisory Board and parent volunteers, over 20 people were involved in the delivery of the event. A photo booth was added to the event for the first time and acted as both as an opportunity for attendees to document their experience and a marketing tactic for the Recreation Division’s fledgling Instagram page, which gained about 35 new followers within a week of the event.

Spring Egg Hunt

The Division is ecstatic to be bringing back our in-person Spring Egg Hunts this year! Due to weather the first Hunt on the afternoon of Friday, April 7th was cancelled. The second took place from the late morning to mid-afternoon of Saturday, April 8th. The event included classic components such as face painting, the jellybean jar guessing contest, and of course the egg hunt itself. There were new components that hopefully prove memorable and raise attendance, such as carnival rides and a dedicated food and refreshments stand. As in past years, the Egg Hunt was split into several age groups that had assigned area to search for eggs. The eggs were unfilled (aside from a singular golden egg contained inside one of the eggs) and can be traded in for candy at the conclusion of the Hunt.

Pacifica Community Center and Reservations (Submitted by Sophia Mahoney- Rohrl, Former Recreation Coordinator)

Contract classes and facility rentals are continuing to grow in/return to popularity. Weekends for most of the month of April been booked, and some reservations have been made as far ahead of time as July. Most spaces are booked for contract classes every weekday evening, and registrations remain on the rise. We have reservations for birthday parties, memorial services, family gatherings, and other events being made regularly not only at the Community Center but at several Parks, Beaches, and Recreation locations throughout the city. Frontierland Park has been an especially popular site for reservations, with every weekend for the entire month of April already booked. Two new instructors expressed interest in becoming contractors with us and are currently in the onboarding process.





Staff Report



Item VIII E) April 26, 2023
TO: Members of the Parks, Beaches, and Recreation Commission
FROM: Amber Shong, Senior Services Supervisor
SUBJECT: Senior Services Division Update January - March 2023

Manager's Report (Submitted by Beth Phipps, Retired Senior Services Supervisor)

Age Friendly Cities (AFC) update:

The work of the Pacifica Age Friendly City (AFC) Coalition continues under the leadership of long-time Pacifica resident Roy Earnest. The Pacifica AFC is again ramping up their work in Pacifica after a few months off during the holiday season and continued concerns regarding the pandemic that has made outreach difficult. Discussion is continuing regarding the creation of an AFC Action Plan – which is a requirement to maintain the City of Pacifica's designation as an age-friendly city -- what would be entailed, and the best way to accomplish this. Following stakeholder meetings in 2019, that highlighted strong community interest in the three focus areas, Transportation, Affordable Senior Housing, and age friendly business in Pacifica. Coalition members felt that the concentration should remain on these areas. Cindy Abbott, who is spearheading the age friendly business portion reported to the Coalition that work in this area has been completed and just needs to be implemented. New Parks, Beaches, and Recreation Director Bob Palacio joined the March meeting and talked about making sure that all departments throughout the city are looking at projects through a senior lens. The Coalition members are interested in seeking new volunteers to participate in planning and implementation of these initiatives -Roy Earnest will coordinate with Anita Rees to conduct a 2nd housing workshop in May.

Staff is currently working on 20/21 final audit with the county, as well as 21/22 preliminary audit and 22/23 mid-year audit. Pacifica Senior Services was notified that they will be receiving additional American Rescue Plan Act (ARPA) Funds in the amount of \$174,288. The purpose of this money is to help ease the strain on programs as we come back from the COVID Pandemic. These funds have been broken out into two specific areas with \$133,384 designated for use with our Home Delivered Meals program (MOW) and \$40,904 to our Transportation program. These funds can be used from January 2023 through Sept. 30, 2024. This is a 21-month period that spans across 3 different fiscal years.

Several improvements (upgrades) have been made to the center. New computer tables were installed in the senior computer lab (these tables came from the County department on aging as they were updating their furniture). The Bocce Ball court was given a face lift in January and the seniors are relearning how to play Bocce Ball on the new turf. The ceramics/stain glass room is in the process of being cleaned out and reorganized to make better use of the space. Jack Agler from Boy Scout Troop 256 edged the sidewalk leading from the back parking lot around the Bocce Ball court with raised bender board to keep the dirt from being washed and/or blown onto the sidewalk which can be a walking hazard. This work was done as the project for his Eagle Scott Award.

On February 27, 2023, Pacifica City Council approved the replacement of the walk-in refrigerator/freezer. This is a costly, but necessary project. Work on this will begin sometime in May 2023 and will take approximately 2-3 weeks to complete. All meal programs will continue operating during this process. Finally, the Senior Center was gifted several paintings from the son of artist Basil Brummel. These paintings were donated with no strings attached. Senior Services is in the process of deciding whether to keep the paintings options are selling them, auctioning them off, or leaving them for the enjoyment of others. The paintings have added much needed color to the center and are being enjoyed by everyone who comes in our building.

Transportation (Submitted by Michael Costakis, Transportation Specialist)



CaR Program (Connect a Ride) update:

With the CaR ridership has been increasing and expanding every month. We have witnessed an increase in trips for medical appointments and number of rides. There are currently 429 Pacifica residents 65+ years old registered in the program since the roll-out November 4, 2019.

Month	Days of Service	Total Rides	Avg. Daily Rides	Fare Totals	Avg. Monthly Fare	Medical	Bart	Local
January	31	85	2.7	1,996	23.48	48	1	37
February	28	96	3.4	2,233	25.34	45	0	51
March	31	142	4.5	3,442	24.23	72	0	70
TOTAL	90	323	3.58	7,671	23.74	165	1	158

Medical Supply Loan Program

The Medical Supply Loan Program is still ongoing. During the 1st quarter we provided 20 pieces of equipment. Items loaned included canes, walkers, shower chairs, commodes, and wheelchairs.

Shopping Assistance for Homebound Seniors (SASH)

SASH volunteers shop for homebound seniors in need of groceries and household supplies. We currently have 5 Sash clients and 2 sash Volunteers. Our volunteers have been shopping for our clients once a week for the past 3 months.

Shopping Trips

Monthly shopping trips to the local Safeway and Grocery Outlet have been a huge hit with the seniors and their shopping needs. Between January and March 6th shopping trips have been enjoyed by a total of 28 seniors.

Day Trips

- January 19th SFMOMA – 11 Participants



- February 9th San Francisco City Hall- 10 Participants



- March 16th Oracle Park Tour- 16 Participants



Programs & Activities (Submitted by Dana Dieterle, Program Coordinator)

Giving Tree Trust Funding

No donations were received during the months of January through March.

Projects during this period with these funds have included:

- Healthy Pet Program Food Reimbursement and Vet bills.

Seniors In Action (SIA) Membership

As of March, this year's membership drive already reached 704 new and renewing members.

Volunteers

Additional volunteers are currently being sought to help with sale set-up and break down of monthly Rummage sales. Pacifica Senior Services cannot operate programs without our dedicated volunteers!

Year-to-Date Program Revenue

SIA Membership Dues	\$ 18,915.00
Donations with Membership Dues	\$ 865.00
SIA Member Class Card Sales	\$ 10,790.00
Non-SIA Member Class Fees	\$ 937.00
Bingo	\$ 10,631.00
Gift Shop Sales (Gross)	\$ 3,121.50
Rummage & Cookie Cart	\$ 18,676.00
Miscellaneous Monetary Donations	\$ 1,813.00
Deposit Total for Account	\$ 65,748.50

Ongoing Programs

- *Golden Treasures Gift Shop* is Pacifica's best kept secret. We have some creative gift ideas in our new and improved Golden Treasure Gift Shop from jewelry to baby blankets to sport themed items, purses, scarves, and hand towels. Almost all items are handmade by seniors (Gift Shop hours are 10 am – noon, Monday through Friday).
- *Seniors in Action Rummage Sales* are held at the Community Center the second Wednesday and Thursday of every month from 9 am to 2 pm. Customers are always finding great bargains on everything including clothing, collectibles, books, and art.
- Pacifica Senior Services continues to offer more than 40 classes and activities each week for seniors in the following categories: Arts & Crafts, Games & Groups, Exercise & Health, and Computers.
- San Mateo County Libraries provide a *Pop-Up Library* that visits Senior Services twice a month for easy access of books, music, movies and much more. The libraries' outreach continues to be an educational and entertainment asset for seniors.
- *Big Bucks Bingo* is enjoyed every Wednesday from 1:00 pm to 3:00 pm after Congregate Lunch. Buy-ins is \$7 for one pack.
- *Live entertainment* is provided by guitarists and vocalists Scott Hill and Gene Gibson, Jr. who bring their magic to the Center every month as does DJ Rey Hauser, Pianist, Alex Bootzin and Flutist, Gail Edwards. In addition, Kurt, Eddie, Peter, and John continue to play with their band monthly at the Senior Center.

January

- Happiness is yelling BINGO! Pacifica Senior Services Bingo Committee hosted the first GIANT Bingo Fundraiser on Saturday, January 21st with 70 Bingo players. The payouts ranged from \$125-\$250 and snacks were available to purchase including hot dogs, chips, ice cream, soda, and water for \$1.00 each.



- For Chinese New Year -- the year of the rabbit -- the beauty of Chinese culture and cuisine were enjoyed at the Center. SIA member, Tommy Lee hosted a Chopstick Challenge and each participant had to pick up one skittle at a time, using only chopsticks and carry it to an empty bowl. The winner won a red envelope with a gift card inside!



February

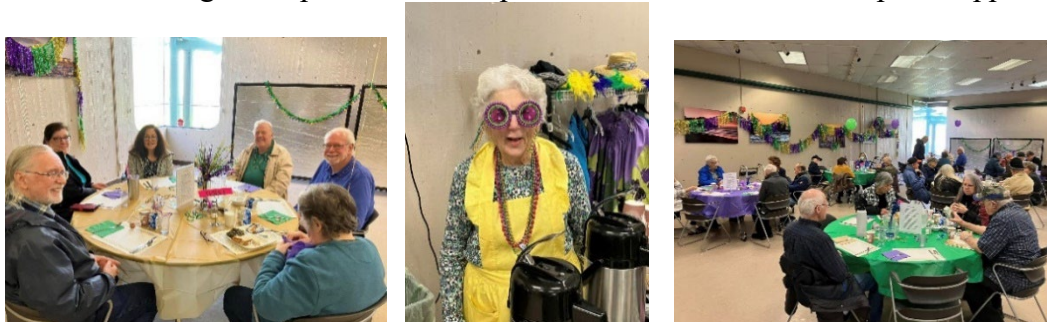
- This year's Super Bowl Party was held on Friday, February 10, 2023. A crowd favorite, thanks to Chef Jessica's luncheon of Jumbo Hot Dogs, accompanied by a competitive inflatable football ring toss game.



- Love was in the air on Valentine's Day this year! We crowned our new King and Queen of Hearts – Art Angst and Lucy Haas– in our decorated auditorium and guessed the amount of sweetheart candies in the jar. Special thanks to Horace Hinshaw, SIA Chair, who served as the event's MC.



- Mardi Gras was celebrated during Congregate Lunch on Fat Tuesday, February 21 this year. Always a colorful party, this year's event centered on Chef Jessica's New Orleans inspired traditions including Shrimp Etouffee, and pianist Alex Bootzin made a special appearance!



March

- Beta Sigma Phi chose Pacifica Senior Services for their Day of Service on March 8th. This wonderful sorority co-sponsored Congregate lunch with singalongs from classic musicals and provided a St. Patty's themed drawing gifting goody bags!



- Each year, mathematicians everywhere recognize March 14th as a sacred holiday — Pi Day. This year, our seniors came together, enjoyed a slice of Pumpkin pie, and reveled in the beauty that is the endless number.



- St. Patrick's Day is one of the most attended celebrations at the Senior Center. The Center had approximately 80 seniors fill the Auditorium enjoying Chef Steve's luncheon of Corned beef with Cabbage accompanied by Near Beer. The St. Patty's meal was completed with Mint Chocolate Chip Ice Cream for dessert, graciously donated by Baskin Robbins in San Bruno.



- Once again, our tax preparation season at the Senior Center was a resounding success led by Jim Cole and his dream team. Please keep in mind that all the tax preparers are volunteers. AARP Tax Preparers served 144 clients over 9 sessions with 5 preparers per session and about 16 clients per session.



Senior Nutrition Programs (Submitted by Christie Yeung, Community Services Coordinator)

Meals on Wheels (MOW)

Meals on Wheels continue to be delivered fresh daily Monday through Friday and frozen meals for weekends and holidays delivered on Friday or the day before holiday. There are currently 120 homebound clients on our program. The average client donation for service is \$1.00 per meal.

Since Covid-19 State of Emergency has ended in February 2023, letters have sent out to notify clients that we will revert to normal Meals on Wheels operations. Starting April 1st, we will no longer leave meals outside and will revert to only dropping off meals directly to client. This in turn allows us to decrease isolation, check in with our seniors, offer resources and support and be more than just a meal. A knock at the door may not seem much but many times, it may be the only socialization the client receives that day. Daily and frequent check-ins help 8 out of 10 clients who have previously fallen from falling again. Our clients' safety and well-being come first.

The need for volunteers varies from day to day but we are always happy to have more support! Without our volunteers, we wouldn't be able to sustain our program. Currently, we have one route that lacks a permanent volunteer driver on Wednesdays. Our sub drivers are filling in for the time being until we find a permanent Route 5 driver.

San Francisco State University (SFSU) School of Nursing students have been instrumental in completing the reassessments for the Meals on Wheels Program Clients. These students conduct telephone/in-home visits with clients to determine eligibility and need for other supportive services. This partnership offers tremendous service to our homebound seniors and has proven to be a rich learning environment for the students. Students in this program receive more than 100 hours of community service each semester to augment Pacifica Senior Services staffing.

Congregate Lunch

- The Congregate meal program served approximately 2,700 meals during the 2nd quarter which was increase in average participation from 40 a day to between 45-60.
- Senior donations for Congregate totaled \$5,145 which was an average of \$1.90 per meal.