



Greetings, Pacifica Business Community!

We are also excited to continue our **WORKATION** program to promote our beautiful community and help boost our local economy! Please help us spread the word to invite workers from all over Bay Area (and beyond) to come “workation” in our beautiful coastal community and receive a Shop Pacifica gift card on us when they stay for two nights mid-week at any participating Pacifica hotel.

The **Shop Pacifica** e-gift card program continues to perform well and benefit Pacifica's businesses and local economy. We are excited to promote participating businesses to the entire Pacifica community and have launched a new **Business Spotlight** section in the Connect with Pacifica Community Newsletter to highlight these local businesses to over 3,500 subscribers to this community publication. On Monday, March 27, the program launched another month-long **Buy One, Get One Free** deal, and we have already exceeded the initial budget allocated for this program with over 200 gift cards being sold during this promotion! Do not miss the unique opportunity for these gift cards to be spent at your business!

These limited-time initiatives create another reason to enroll your business in the **Shop Pacifica program**! As we are giving away bonus cards that are redeemable at any **nearly 50** participating Shop Pacifica locations, we do not want you to miss this unique opportunity to grow your business by bringing in new customers and increasing your sales. Sign-up for this free, City-sponsored Shop Pacifica program here to expand your business and help your community to thrive!

Please share this e-newsletter in your network and invite your friends and colleagues to subscribe. As always, feel free to contact us at [econdev@pacificagov](mailto:econdev@pacificagov) if you have any questions or comments or if you would like to share any specific content for the subsequent publication

Thank you,  
Yulia Carter  
Assistant City Manager





The San Francisco District Office is hosting the following events during National Small Business Week (NSBW). Please register to learn more about SBA programs and services, guaranteed loans, disaster assistance, resource partner network and government contracting:

- **How to do Business with the Federal Government (online, 05/02 at 11AM)**
- **How to do Business with the Federal Government (in-person, 05/02 at 11AM)**
- **Small Business Access to Capital (05/03 at 10AM)**
- **Introduction to SBA Programs and Services (05/04 at 10AM)**
- **SBA Disaster Loans (05/05 at 10AM)**
- **Choosing A Retirement Solution for Your Small Business (05/05 at 12PM)**

## Shop Pacifica

Shop Pacifica is a citywide eGift Card program created to support small businesses and the local economy by keeping local dollars in Pacifica. The Shop Pacifica e-Gift card is free to businesses to participate in and allows customers to shop at ANY participating locations in Pacifica.

Do not miss this opportunity to support your community and promote your business. **Join 40+ merchants** already registered and **sign up** to become a participating business today.



**Spend \$25, get a \$10 bonus card**  
**Spend \$50, get a \$25 bonus card**  
**Spend \$100, get a \$50 bonus card**

Limit \$300 in bonus cards per purchaser.  
 While supplies last or until promotion ends  
 April 30th, 2023. Bonus cards expire on July 7th, 2023.

**Watch a 2 Minute Informational Video**

**Learn More**

**Apply to Join**

## Vilcek Prizes for Creative Promise

The 'Vilcek Prizes for Creative Promise'

## VILCEK FOUNDATION

support emerging to mid-career immigrant professionals who have demonstrated exceptional achievements early in their careers."

- Young immigrant research scientists and designers are welcome to apply
- Six \$50,000 cash awards
- Applications are open through June 12, 2023

Apply  
Now

## Women of Color Grant Program

Women of color entrepreneurs are vital to our economy. Fearless Foundation and the Tory Burch Foundation are partnering again to launch the '**Women of Color Grant Program.**'

Together, we will award up to 75 deserving women of color-owned small businesses \$10,000 - \$20,000 in grants.



Apply  
Now

## \$10,000 Amber Grant for Women

WomensNet founded the "Amber Grant" in 1998. The grant was set up with one goal in mind: to honor the memory of a very special young woman, Amber Wigdahl, who died at just 19 years old — before realizing her business dreams.

Today, WomensNet carries on that tradition, proudly giving away at least \$30,000 every month in Amber Grant money.

Applying is simple. Take a few minutes to talk about yourself and your business. No long, complicated forms to fill out. Submitting one application makes you instantly eligible for all grants related to your business.



## Military Entrepreneur Challenge Nationwide Grant Application

The Military Entrepreneur Challenge is a nationwide grant program that gives veteran, military spouse, and Gold Star family entrepreneurs the opportunity to compete for capital to grow their small business.



Apply Now

## Attention! Pacifica Restaurants and Food Facilities:

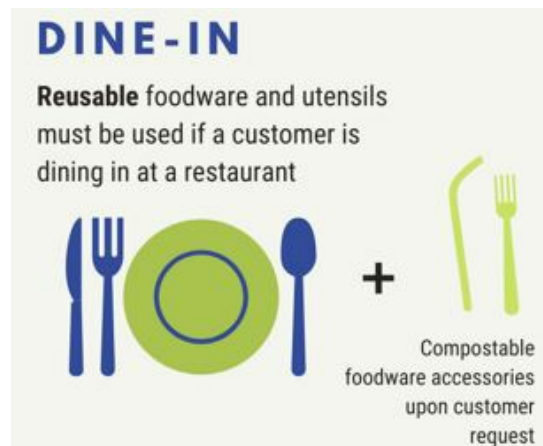
On March 14, 2022, the Pacifica City Council adopted a Disposable Foodware Ordinance, prohibiting the use of non-compostable, disposable food service ware. This new regulation became enforced October 1, 2022.

**The City Council adopted additional provisions which will require food facilities to provide reusable foodware and utensils for dine - in customers. Enforcement begins June 1, 2023.**

***Many entities that have a valid health permit with the County of San Mateo to provide prepared food and beverages to the public within Pacifica will be impacted by the new regulation.***

**[Review Pacifica's Disposable Food Service Ware Ordinance](#)**

**[More Information About the Disposable Food Service Ware Ordinance](#)**





RENAISSANCE ENTREPRENEURSHIP CENTER

# SEEKING VENDORS



SanMateo CountyFair

June 3-11, 2023

**INTERESTED?  
FILL OUT  
THIS FORM!**



**BECOME A  
RENCECENTER  
CLIENT**



**6/3 - 6/4** 11AM - 10PM

**6/10 - 6/11** 11AM - 10PM

**\$500 PER WEEKEND**

Scholarships are available for  
current Renaissance clients

## REQUIREMENTS

- ✓ Must be a retail (non-food) vendor
- ✓ Provide a copy of your California Seller's Permit
- ✓ Must have general liability insurance (\$1M) or be willing to purchase it

## CONTACT

(650) 829.4652

[brc@rencenter.org](mailto:brc@rencenter.org)

[Learn  
More](#)



**PENINSULA  
CLEAN ENERGY**

## Electric Vehicle Charging Programs, Incentives and Benefits

Peninsula Clean Energy's EV Ready Program is a \$28 million electric vehicle (EV) charging infrastructure program seeking to install 3,500 charging ports in San Mateo County over four years. The program is for workplaces, multi-dwellings, public parking areas, and other public locations to improve access to EV charging and accelerate the adoption of electric vehicles.

[Read More About the EV Ready Program](#)

[Benefits of EV Charging for Multi - Family  
Properties and Workplaces.](#)



[View a Map of EV Charging Stations in Pacifica.](#)



## VITA TAX CLINIC:

ACCESS FREE  
TAX HELP FROM  
HOME!



renaissance  
entrepreneurship center

### THIS IS WHAT YOU'LL NEED TO FILE YOUR TAXES:

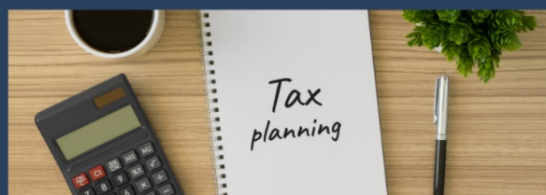
- Photo ID & Social Security for each adult on tax return and dependents OR
- ITIN number (if you don't have a SSN)
- W-2s from all jobs
- All 1099s, 1098s, and any other tax forms
- Last year tax return if you have it
- Savings AND checking account numbers (routing number for direct deposit of refund)

### IF APPLICABLE BRING:

- Health Coverage Statements: Forms 1095-A, B or C
- Childcare provider information
  1. total amount paid to the daycare provider
  2. daycare provider's tax identifying number (SSN or EIN)



MONDAYS & WEDNESDAYS  
4-8PM



**MAKE YOUR APPOINTMENT AT**  
[CALENDLY.COM/RENCENTERVITA](https://calendly.com/rencentervita)

FOR MORE  
INFORMATION  
EMAIL

[rencentervita@gmail.com](mailto:rencentervita@gmail.com)



# Work From ~~Home~~ Paradise



[pacificaworkations.com](https://pacificaworkations.com)

Ocean views from your hotel. A hundred miles of hiking and biking. Golf. Fishing. Free wifi. Affordable rates.

Time to redefine "working remote."

**Get a \$50 citywide Shop Pacifica gift card\*  
when you stay 2+ days, Mon-Thurs!**

\*Offer valid 2/15/2023-5/31/2023, or while supplies last



City of Pacifica | 540 Crespi Drive, Pacifica, CA 94044 | (650) 738-7300

**Press Release**

## Feature Your Business on the City of Pacifica's Facebook & Instagram

City of Pacifica reaches a combined audience of 4,000+ on Facebook & Instagram, and is eager to share content from local businesses relating to news, events and promotions that will inspire people to visit the city. If you would like the City of Pacifica to review one of your businesses social media posts, please visit the link below and learn more.



**Learn More**





# RESOURCES

## Renaissance Entrepreneurship Center

Renaissance Entrepreneurship Center is poised to help thousands of individuals achieve personal, financial, and social transformation through the power of small business. Renaissance has helped open more businesses than any other non-profit in the Bay Area. From inception to business planning, access to capital and resources, and ongoing assistance that growing businesses require, Renaissance fuels community vitality by empowering under-served individuals to start businesses that bring jobs, character, and sustainable economic health to the local economy.

## San Mateo County Economic Development Association (SMCEDA)

SAMCEDA exists to promote business issues that enhance and sustain economic prosperity of our region and local community.

## U.S. Small Business Administration

Small Business Administration and its resource partners (SCORE, Small Business Development Centers, Women's Business Centers, and Veterans Business Outreach Center) continually offer free training and educational programs to aid small businesses. [Checkout upcoming events.](#)

## SCORE's Small Business Resilience Hub

SCORE's Small Business Resilience Hub offers a wide range of free resources to help small businesses with preparation and recovery relating to everything from sudden market changes, economic downturns, supply disruptions, to natural disasters. Get prepared!

## Disposable Foodware Ordinance

On March 14, 2022, the City of Pacifica, following the San Mateo County Model Ordinance passed a Disposable Foodware Ordinance, prohibiting the use of non-compostable, disposable food service ware, and provisions on disposable food service ware distribution. This new regulation began on October 1, 2022. *Many entities that have a valid health permit with the County of San Mateo to provide prepared food and beverages to the public within Pacifica will be impacted by the new regulation.*



# ECONOMIC DEVELOPMENT

## Meet Our Economic Development Team



Yulia Carter





Assistant City Manager  
[ycarter@pacificagov](mailto:ycarter@pacificagov)

Alyssa Barranti  
Management Analyst  
[abarranti@pacificagov](mailto:abarranti@pacificagov)

## Learn More About Pacifica's Economic Development Committee

[Next EDC Meeting Details](#)  
[Economic Development Agendas and Minutes](#)

**Questions & Comments? Contact Us!**  
[econdev@pacificagov](mailto:econdev@pacificagov).

City of Pacifica | 540 Crespi Drive , Pacifica, CA 94044

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with



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