



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

Wednesday, April 5, 2023

6:30 p.m.

**Public Works Corporation Yard
675 Oceana Blvd. Pacifica, CA 94044**

CALL TO ORDER: 6:33 p.m. by Chairperson Gail Bennett

Members Present: Gail Bennett, Linda Jonas, Hernan Muirragui, Teresa Sulcer and Dan Wells

City Council Liaison: Absent

PB&R Liaison: Commissioner Gail Benton Shoemaker

Staff Members: Public Works Director Lisa Petersen, Parks Superintendent Gino Assereto, and Project Coordinator Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved.

APPROVAL OF MARCH 1, 2023 MEETING MINUTES: Approved.

PUBLIC COMMENT: No public comment.

DISCUSSION ITEMS:

A. Welcome new Committee member Teresa Sulcer:

Chairperson Bennett welcomed the BAC's newest member Teresa Sulcer. Committee member Sulcer is relatively new to Pacifica and has many years of experience working on Committees, Commissions, and boards in her previous hometown of Santa Clara.

B. Reappointments of Gail Bennett and Julie Gossage:

Chairperson Bennett said she and Committee member Gossage had their Council interviews for their reappointments and will be serving another term until 2027. She also shared the news that Vice Chairperson Ryann Hoffman resigned from the committee due to work commitments.

C. Cabrillo Bioswales:

Chairperson Bennett shared she and Committee member Gossage will be presenting a PowerPoint presentation to the Cabrillo Elementary Parent Teach Organization on April 13th. The goal of the presentation would be to see if the organization would like to adopt the bioswales in front of the school. She stated she met with Senior Engineer Raymund Donguines to learn more about the original bioswale project so she could add more information to her presentation. Committee members Jonas and Wells showed interest in attending the meeting. Chairperson Bennett said she noticed a large amount of water in the bioswales due to the recent storms, but said some plants were surviving.

Committee member Muirragui suggested Ocean Shore Elementary partner with the BAC to assist with finishing the Rotary Club's project on Oceana Blvd. Committee member Jonas explained the area would be too dangerous for children because it is on a busy street right next to the highway entrance. Chairperson Bennett tabled the discussion and said it would be an item on the May agenda.

D. Pacifica Beautification Awards Certificate and Sign Designs:

Chairperson Bennett showed the group the certificates that were sent to the three winners and said she only received a response from Commercial Winner Jaymi Wessell of State Farm at 108 Manor Dr. Director Petersen said Councilmember Beckmeyer inquired if the BAC will be announcing the winners at a future Council meeting. Chairperson Bennett said she would discuss this with winner Jaymi Wessell to see if there was interest in participating.

E. Palmetto Avenue Workday:

Chairperson Bennett said the March 25th workday went well, and with the help of ten volunteers, they were able to weed over half of the sites. She noted Robine Runneals of the Brighton Beach Neighbors group weeded eight sites on her own. The next workday is scheduled for April 15th. Committee member Sulcer asked if there was any opportunity to add a rainbow crosswalk or something that could add more color to Palmetto Ave. Director Petersen said there were traffic safety standards to consider, but suggested this idea be added to the next agenda as a discussion item. Chairperson Bennett said she and Parks Superintendent Assereto will be purchasing plants in the coming weeks for the Grace McCarthy Overlook project and will be planning a planting day soon.

F. Grace McCarthy Outlook:

Committee member Jonas said eight volunteers were able to weed one third of the site at their March 19th workday. The next workday has not been scheduled yet but will be after the plants are selected and obtained.

Commissioner Benton Shoemaker said Parks Superintendent Assereto would be the City's liaison for the Tree City USA Arbor Day event in November and said she can bring updates to the BAC after their monthly meetings.

COUNCIL MEMBER UPDATES:

Councilmember Beckmeyer was not present.

STAFF COMMUNICATIONS:

Director Petersen said the City Council recently considered the possibility of reassessing the charters for the Committee and Commissions. The Council discussed inviting the Committees and Commissions to share what they like about their charters and what they might want to change. Director Petersen stated the City is currently working on next year's budget and will be until the end of June. She said she asked for funding for the Grace McCarthy overlook, but nothing has been decided as of yet. She stated her department submitted a few applications for OBAG (One Bay Area Grant) grants, and one is for the Sharp Park Priority Development Area Pedestrian Improvement Project. This project would make pedestrian improvements which include sidewalk and street improvements, ADA ramps, and a bike boulevard on Paloma Ave. Commissioner Benton Shoemaker asked if there were any funds for trees and landscaping. Director Petersen said the money would only be for hard infrastructure and surface improvements.

Committee member Muirragui asked for confirmation on the project locations. Director Petersen said the locations were Paloma Ave., Carmel Ave., and Santa Maria Ave., all which cross Palmetto Ave.

Committee member Wells told the group Earth Day is April 22nd and the Pacifica Beach Coalition will hold event. He also said the Pacifica Garden Club will have a plant sale on the same day. Chairperson Bennett who serves on the Pacifica Beach Coalition said her group will be cleaning locations such as Thornton Vista and Mussel Rock in Daly City, the Manor Safeway Parking lot, Sharp Park, and a few local shopping centers and creeks.

NEW BUSINESS:

A. Oceana Blvd. Rotary Club Project

B. Palmetto Streetscape- additional beautification ideas

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:35 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for May 3, 2023, at 6:30 p.m. and is subject to change.