



Greetings, Pacifica Business Community!

The City invites you to attend a **Business Resources & Networking Event** on June 15 at the Pacifica Community Center. Hear about free business resources and consulting services from the Small Business Development Center and network with fellow Pacifica businesses! More event details can be found below.

As another proclamation of community pride, June 3, Pacifica is hosting the 2nd annual Pride Parade along Palmetto Ave. The parade begins at 11AM with music, food, and festivities following. You can sign up to **volunteer here**.

We would also like to highlight the three significant grant opportunities listed below, including including the PG&E Corporation Foundation grant, Vicek Foundation grant, Amber Grant for Women, and the Military Entrepreneur Challenge Nationwide grant.

We are excited to continue our **Workation** program and **Shop Pacifica** e-gift card program which continue to perform well and benefit Pacifica's businesses and local economy. We are excited to continue promoting Shop Pacifica businesses to the entire Pacifica community by launching a **Business Spotlight** section in the Connect with Pacifica Community Newsletter to over 3,500 subscribers. Do not miss this unique opportunity to grow your business by bringing in new customers and increasing your sales. **Sign-up** for free!

Please share your feedback with us at econdev@pacificagov and invite your friends and colleagues to subscribe.

Thank you,
Yulia Carter
Assistant City Manager



THE CITY OF PACIFICA

Economic Development Committee

BUSINESS RESOURCES & NETWORKING EVENT

HEAR ABOUT FREE BUSINESS RESOURCES AND CONSULTING SERVICES FROM THE SMALL BUSINESS DEVELOPMENT CENTER AND NETWORK WITH YOUR FELLOW PACIFICA BUSINESSES!

15 June, 2023 | 3:00pm

Pacifica Community Center | 540 Crespi Drive



ECONOMIC DEVELOPMENT
COMMITTEE



RSVP



Questions? Contact Alyssa Barranti, Management Analyst II

✉ abarranti@pacifica.gov





Food Trucks
 Moonraker Mobile
 Da Poke-Man
 Sweeney Ridge
 Mister Softee

Performers
 The Butter Monkeys
 Band
 Owen Wyatt
 Folk Singer
 Cherry Botch
 Drag Performer
 Segal & The Fun Guys
 Jazz party band
 In Lak'eck Dance
 Bachata dance demo and lesson
 Be Steadwell
 Queer Pop



SATURDAY, JUNE 3, 2023
Pacifica Pride
 2nd Annual Pride Celebration
Palmetto Ave., Pacifica

11:00 am
 Palmetto Ave. between Montecito and Ingrid B. Lacy School

11:30 – 2:30
 Festival at Ingrid B. Lacy School—
 performances, food trucks, family zone, youth music area,
 tabling by local community groups

For more info
contact@coastpride.org



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6 Great Ways to Market Your Small Business



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Shop Pacifica

Shop Pacifica is a citywide eGift Card program created to support small businesses and the local economy by keeping local dollars in Pacifica. The Shop Pacifica e-Gift card is free to businesses to participate in and allows customers to shop at ANY participating locations in Pacifica.

Do not miss this opportunity to support your community and promote your business. **Join 40+ merchants** already registered and **sign up** to become a participating business today.



Watch a 2 Minute Informational Video

Learn More

Apply to
Join



Grants Totaling \$900,000 from *The PG&E Corporation Foundation*

The **PG&E Corporation Foundation (PG&E Foundation)** and **PG&E** are now accepting applications for their '**Better Together Nature Positive Innovation**' and '**Resilience Hubs**' grant programs totaling \$900,000 this year for projects and initiatives dedicated to environmental stewardship and climate resilience

Apply
Now

Vilcek Prizes for Creative Promise

The 'Vilcek Prizes for Creative Promise' support emerging to mid-career immigrant professionals who have demonstrated exceptional achievements early in their careers."

VILCEK FOUNDATION

- Young immigrant research scientists and designers are welcome to apply
- Six \$50,000 cash awards
- Applications are open through June 12, 2023

Apply Now

\$10,000 Amber Grant for Women



WomensNet founded the “Amber Grant” in 1998. The grant was set up with one goal in mind: to honor the memory of a very special young woman, Amber Wigdahl, who died at just 19 years old — before realizing her business dreams.

Today, WomensNet carries on that tradition, proudly giving away at least \$30,000 every month in Amber Grant money.

Applying is simple. Take a few minutes to talk about yourself and your business. No long, complicated forms to fill out. Submitting one application makes you instantly eligible for all grants related to your business.

Apply Now

Military Entrepreneur Challenge Nationwide Grant Application

The Military Entrepreneur Challenge is a nationwide grant program that gives veteran, military spouse, and Gold Star family entrepreneurs the opportunity to compete for capital to grow their small business.



Apply Now

Attention! Pacifica Restaurants and Food Facilities:

On March 14, 2022, the Pacifica City Council adopted a Disposable Foodware Ordinance, prohibiting the use of non-compostable, disposable food service ware. This new regulation became enforced October 1, 2022.

The City Council adopted additional provisions which will require food facilities to provide reusable foodware and utensils for dine - in customers . Enforcement begins June 1, 2023.

Many entities that have a valid health permit with the County of San Mateo to provide prepared food and beverages to the public within Pacifica will be impacted by the new regulation.

[Review Pacifica's Disposable Food Service Ware Ordinance](#)

[More Information About the Disposable Food Service Ware Ordinance](#)



**Partial list acceptable and non-acceptable items. For a complete list, please review the Disposable Foodware Ordinance.*



Electric Vehicle Charging Programs, Incentives and Benefits

Peninsula Clean Energy's EV Ready Program is a \$28 million electric vehicle (EV) charging infrastructure program seeking to install 3,500 charging ports in San Mateo County over four



years. The program is for workplaces, multi-dwellings, public parking areas, and other public locations to improve access to EV charging and accelerate the adoption of electric vehicles.

[Read More About the EV Ready Program](#)

[Benefits of EV Charging for Multi - Family Properties and Workplaces.](#)

[View a Map of EV Charging Stations in Pacifica.](#)



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Get a \$50 citywide Shop Pacifica gift card* when you stay 2+ days, Mon-Thurs!

*Offer valid 2/15/2023-5/31/2023, or while supplies last



City of Pacifica | 540 Crespi Drive, Pacifica, CA 94044 | (650) 738-7300

Press Release

Feature Your Business on the City of Pacifica's Facebook & Instagram

City of Pacifica reaches a combined

audience of 4,000+ on Facebook & Instagram, and is eager to share content from local businesses relating to news, events and promotions that will inspire people to visit the city. If you would like the City of Pacifica to review one of your businesses social media posts, please visit the link below and learn more.



**Learn More
Here**



Visit our City webpage for a full list of available resources



Meet Our Economic Development Team



Yulia Carter
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Alyssa Barranti
Management Analyst
abarranti@pacifica.gov

**Learn More About Pacifica's Economic Development
Committee**

Next EDC Meeting Details
Economic Development Agendas and Minutes

Questions & Comments? Contact Us!
econdev@pacifica.gov

City of Pacifica | 540 Crespi Drive , Pacifica, CA 94044

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