



Greetings, Pacifica Business Community!

We would like to highlight an important opportunity below offered through California Governor's Office of Business and Economic Development, called **California Competes Tax Credit**. The California Competes Tax Credit (CCTC) is an income tax credit available to businesses that want to locate in California or stay and grow in California. Businesses of any industry, size, or location compete for over \$180 million available in tax credits by applying in one of the three application periods each year. Please click [here](#) to learn more and apply.

The City of Pacifica strives to position ourselves as a business-friendly City and have been working to develop an effective communication channel with Pacifica businesses. We would appreciate your feedback to make this newsletter an even more valuable resource to you. Please fill out a short [survey](#) to tell us what you would like to see in future publications.

Please share this e-newsletter in your network and invite your friends and colleagues to subscribe. As always, feel free to contact us at ecodev@pacificagov if you have any questions or comments or if you would like to share any specific content for the next publication.

Sincerely,
Yulia Carter
Assistant City Manager



Learn about Financial Assistance Programs for your Small Business

Are you trying to raise money for your small business or entrepreneurial venture? The Alliance for Community Development has published a useful, easy-to-read resources called the **Good Money Guide**. The first section of the Good Money Guide has practical, step-by-step advice on:

- How to plan and prepare yourself and your business financially,
- How to navigate the lending landscape,
- The difference between equity and debt financing, and
- Where you can receive free, expert advice.

The second section has a directory of organizations that can potentially provide financial assistance to your business. The directory is more than 25 pages long and covers a wide range of organizations, including non-conventional lenders and nonprofit organizations. [Click here to read the Good Money Guide.](#)

To learn more about the Alliance for Community Development, please visit:
www.alliancecd.org.

In addition, you can always feel free to contact the City of Pacifica's Economic Development Division at: <https://www.cityofpacificagov/departments/economic-development>.

California Competes Tax Credit (CCTC)

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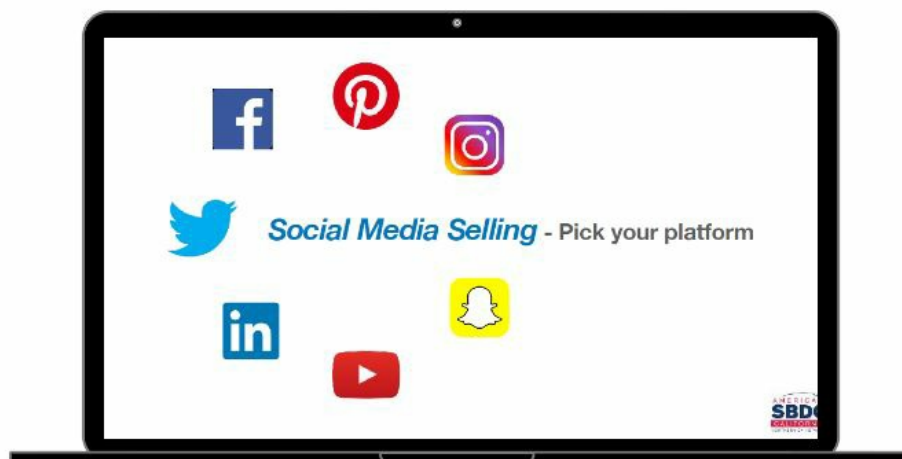
For fiscal year 2023 - 2024, **GO-Biz** will accept applications for the California Competes Tax Credit during the following periods:

- Monday, July 24, 2023 - Monday, August 14, 2023
- Tuesday, January 2, 2024 - Monday, January 22, 2024
- Monday, March 4, 2024 - Monday, March 18, 2024



[Learn More & Apply Now](#)

Social Media Selling



In the ever changing world of Social Media, picking the right platform for your marketing and sales is key. But with so many out there, how do you take out the guesswork and make sure you make the best choice for your business?

[Register to Watch](#)

Shop Pacifica

Shop Pacifica is a citywide eGift Card program created to support small businesses and the local economy by keeping local dollars in Pacifica. The Shop Pacifica e-Gift card is free to businesses to participate in and allows customers to shop at ANY participating locations in Pacifica.

Do not miss this opportunity to support your community and promote your business. **Join 40+ merchants** already registered and **sign up** to become a participating business today.

Watch a 2 Minute Informational Video

[Learn More](#)

[Apply to Join](#)



Amber Grant for Women

WomensNet founded the “Amber Grant” in 1998. The grant was set up with one goal in mind: to honor the memory of a very special young woman, Amber Wigdahl, who died at just 19 years old — before realizing her business dreams. Today, WomensNet carries on that tradition, proudly giving away at least \$30,000 every month in Amber Grant money. Applying is simple. Take a few minutes to talk about yourself and your business. No long, complicated forms to fill out. Submitting one application makes you instantly eligible for all grants related to your business.

[Apply Now](#)

Military Entrepreneur Challenge Nationwide Grant Application

The Military Entrepreneur Challenge is a nationwide grant program that gives veteran, military spouse, and Gold Star family entrepreneurs the opportunity to compete for capital to grow their small business.





Electric Vehicle Charging Programs, Incentives and Benefits

Peninsula Clean Energy's EV Ready Program is a \$28 million electric vehicle (EV) charging infrastructure program seeking to install 3,500 charging ports in San Mateo County over four years. The program is for workplaces, multi-dwellings, public parking areas, and other public locations to improve access to EV charging and accelerate the adoption of electric vehicles.

[Read More About the EV Ready Program](#)

[Benefits of EV Charging for Multi - Family Properties and Workplaces.](#)

[View a Map of EV Charging Stations in Pacifica.](#)

Attention! Pacifica Restaurants and Food Facilities:

On March 14, 2022, the Pacifica City Council adopted a Disposable Foodware Ordinance, prohibiting the use of non-compostable, disposable food service ware. This new regulation became enforced October 1, 2022. **The City Council adopted additional provisions which will require food facilities to provide reusable foodware and utensils for dine - in customers . Enforcement began June 1, 2023.**

****Many entities that have a valid health permit with the County of San Mateo to provide prepared food and beverages to the public within Pacifica will be impacted by the new regulation.***



CITY OF PACIFICA DISPOSABLE FOODWARE ORDINANCE

REUSABLE FOODWARE MUST BE PROVIDED FOR ONSITE DINING



ACCEPTABLE DISPOSABLE FOODWARE FOR TAKE-OUT MUST BE COMPOSTABLE AND NATURAL FIBER (paper, wood, bamboo)



PLASTIC NOT ALLOWED

(including compostable plastic, polystyrene)



**Partial list acceptable and non-acceptable items. For a complete list, please review the Disposable Foodware Ordinance.*

[Learn
More](#)

Feature Your Business on the City of Pacifica's Facebook & Instagram

City of Pacifica reaches a combined audience of 4,000+ on Facebook & Instagram, and is eager to share content from local businesses relating to news, events and promotions that will inspire people to visit the city. If you would like the City of Pacifica to review one of your businesses social media posts, please visit the link below and learn more.



[Learn More
Here](#)

RESOURCES

Visit our City webpage for a full list of available resources

ECONOMIC DEVELOPMENT

Meet Our Economic Development Team



Yulia Carter
Assistant City Manager
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Alyssa Barranti
Management Analyst
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Learn More About Pacifica's Economic Development Committee

[Next EDC Meeting Details](#)
[Economic Development Agendas and Minutes](#)

Questions & Comments? Contact Us!
econdev@pacificagov

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