



Greetings, Pacifica Business Community!

We would like to highlight an upcoming event on Monday, August 28th at 12pm at the Pacifica Community Center: **Meet The Lenders**. Does your business need access to capital? Unsure how to manage existing debt? Come and learn more about special financial resources and programs for small businesses, network, and get the chance to meet our featured speakers!

The City of Pacifica is excited to announce that Tara Schiff has joined the City's Management Team as the City's **new Economic Development Manager**. Tara Schiff brings more than thirty years of economic/business development and project management experience. Most recently, Ms. Schiff served as the Economic Development Specialist for Mariposa County, the "Home of Yosemite," where she was leading the Economic Vitality Strategy. Ms. Schiff also served as the rural liaison to the California Association of Local Economic Development (CALED) board of directors. She earned her Accreditation as a California Economic Developer (ACE) from the Academy of Economic Development/Fresno State University, Craig School of Business. We are very excited to welcome Ms. Schiff to the team!

Please share this e-newsletter in your network and invite your friends and colleagues to subscribe. As always, feel free to contact us at econdev@pacificagov if you have any questions or comments or if you would like to share any specific content for the next publication.

Sincerely,
Kevin Woodhouse
City Manager



THE CITY OF PACIFICA

Invites the Business Community to

MEET THE LENDERS

DOES YOUR BUSINESS OR START-UP NEED ACCESS TO CAPITAL? ARE YOU UNSURE HOW TO MANAGE YOUR EXISTING DEBT AND/OR PLAN FOR FUTURE BUSINESS EXPENSES? WOULD YOU LIKE TO KNOW MORE ABOUT SPECIAL FINANCIAL RESOURCES AND PROGRAMS FOR SMALL BUSINESSES? COME TO A FUN NETWORKING EVENT WITH BRIEF PRESENTATIONS AND A CHANCE TO MEET OUR FEATURED SPEAKERS!

Please note: This event focuses exclusively on lending for businesses

August 28, 2023 | 12:00 PM

Pacifica Community Center | 540 Crespi Drive



RSVP

Questions? Contact Alyssa Barranti, Management Analyst II

✉ abarranti@pacifica.gov

Free Business Consulting Available for Pacifica Small Businesses

Now more than ever, it is important for you to have a solid, detailed, up-to-date business plan for your small business or entrepreneurial venture. Your customers, competitors, employees, financing, marketing needs, and supply chain have all changed dramatically during the past five years – and it looks like more changes could happen in the next few years. This creates risks for your business – but also opportunities!

The City of Pacifica values your business, and we want to make sure you have access to the best business consulting available. We have partnerships to provide free technical assistance to local Pacifica businesses. If you would like to meet with a business planning expert and talk about your business, please visit:

- Small Business Development Center (SBDC) of San Mateo County:
www.sanmateosbdc.org
- Renaissance Entrepreneur Center: <https://rencenter.org>



Sequoia Hospital invites local non-profit organizations to apply for grants that support the delivery of services vital to improving wellbeing & health equity!"

*"This opportunity is part of the **CommonSpirit Health 'Community Health Improvement Grants'** program. Sequoia Hospital is part of CommonSpirit Health, which was created in 2019 when **Catholic Health Initiatives** and **Dignity Health** came together to create a national health system.*

*The grant program is focused specifically on significant needs identified in Sequoia Hospital's most recent '**Community Health Needs Assessment**.' The hospital conducts a needs assessment every three years to help it and community partners identify and address priority health and social needs faced by residents and the region."*

The deadline for applications is on Friday, September 8th.

**Learn More & Apply
Now**

California Competes Tax Credit (CCTC)

The **California Competes Tax Credit (CCTC)** is an income tax credit available to businesses that want to locate in California or stay and grow in California.

Businesses of any industry, size, or location compete for over \$180 million available in

tax credits by applying in one of the three application periods each year.

For fiscal year 2023 - 2024, **GO-Biz** will accept applications for the California Competes Tax Credit during the following periods:

- Tuesday, January 2, 2024 - Monday, January 22, 2024
- Monday, March 4, 2024 - Monday, March 18, 2024



Shop Pacifica

Shop Pacifica is a citywide eGift Card program created to support small businesses and the local economy by keeping local dollars in Pacifica. The Shop Pacifica e-Gift card is free to businesses to participate in and allows customers to shop at ANY participating locations in Pacifica.

Do not miss this opportunity to support your community and promote your business. **Join 40+ merchants** already registered and **sign up** to become a participating business today.



Watch a 2 Minute Informational Video

[Learn More](#)

[Apply to Join](#)

Military Entrepreneur Challenge Nationwide Grant Application

The Military Entrepreneur Challenge is a nationwide grant program that gives veteran, military spouse, and Gold Star family entrepreneurs the opportunity to compete for capital to grow their small business.



[Apply Now](#)

Electric Vehicle Charging Programs, Incentives and Benefits

Peninsula Clean Energy's EV Ready Program is a \$28 million electric vehicle (EV) charging infrastructure program seeking to install 3,500 charging ports in San Mateo County over four years. The program is for workplaces, multi-dwellings, public parking areas, and other public locations to improve access to EV charging and accelerate the adoption of electric vehicles.

[Read More About the EV Ready Program](#)

[Benefits of EV Charging for Multi - Family Properties and Workplaces.](#)

[View a Map of EV Charging Stations in Pacifica.](#)



Attention! Pacifica Restaurants and Food Facilities:

On March 14, 2022, the Pacifica City Council adopted a Disposable Foodware Ordinance, prohibiting the use of non-compostable, disposable food service ware. This new regulation became enforced October 1, 2022. **The City Council adopted additional provisions which will require food facilities to provide reusable foodware and utensils for dine - in customers . Enforcement began June 1, 2023.**

****Many entities that have a valid health permit with the County of San Mateo to provide prepared food and beverages to the public within Pacifica will be impacted by the new regulation.***



CITY OF PACIFICA DISPOSABLE FOODWARE ORDINANCE

REUSABLE FOODWARE MUST BE PROVIDED FOR ONSITE DINING



ACCEPTABLE DISPOSABLE FOODWARE FOR TAKE-OUT MUST BE COMPOSTABLE AND NATURAL FIBER (paper, wood, bamboo)



PLASTIC NOT ALLOWED

(including compostable plastic, polystyrene)



**Partial list acceptable and non-acceptable items. For a complete list, please review the Disposable Foodware Ordinance.*

[Learn
More](#)

Feature Your Business on the City of Pacifica's Facebook & Instagram

City of Pacifica reaches a combined audience of 4,000+ on Facebook & Instagram, and is eager to share content from local businesses relating to news, events and promotions that will inspire people to visit the city. If you would like the City of Pacifica to review one of your businesses social media posts, please visit the link below and learn more.



[Learn More
Here](#)

RESOURCES

Visit our City webpage for a full list of available resources

ECONOMIC DEVELOPMENT

Meet Our Economic Development Team



Yulia Carter
Assistant City Manager
ycarter@pacificagov



Tara Schiff
Economic Development Manager
tschiff@pacificagov



Alyssa Barranti
Management Analyst II
abarranti@pacificagov

Learn More About Pacifica's Economic Development Committee

[Next EDC Meeting Details](#)
[Economic Development Agendas and Minutes](#)

Questions & Comments? Contact Us!
econdev@pacificagov.

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