

MINUTES

Beautification Advisory Committee
1800 Francisco Blvd.
Pacifica, CA 94044

February 5, 2014

City Council Liaison

The meeting was called to order at 7:05 PM by Chair Jaquith. Members of the Beautification Advisory Committee (BAC) in attendance were, Ginny Jaquith, David Martinez, Wendy Santiago, and Michael Mooney. Others in attendance were, City Council member Mary Ann Nihart, newly appointed City Council Liaison Karen Ervin, Director of Public Works Van Ocampo and Aren Clark. Florentina Mazzone was not present at the meeting

The minutes of the previous meeting were accepted with one correction. The correction was that Sharon Vella was in attendance at the meeting.

An announcement was made that future meetings of the Beautification Advisory Committee will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California. The meetings will continue to be held on the first Wednesday of the month at 6:30 PM. The reason for the change is to create a more formal atmosphere and allow for more meaningful interaction between the committee members and the public.

Project updates:

- The publicity pictures taken during the planting of the first median on Linda Mar Boulevard are scheduled to be in the February 12, 2014 edition of the Pacifica Tribune.
- The final version of the sign acknowledging the participation of the North Coast County Water District (NCCWD) in the planting of the median was shown to the committee members. The final wording on the sign has been approved by the NCCWD General Manager Cari Lemke and NCCWD Board of Directors President Thomas Piccolotti. Bob Lange of the NCCWD is working with students enrolled in the Terra Nova High School woodshop program to create the frame to support the sign.
- Susan Vellone has agreed to adopt the second median strip on Linda Mar Boulevard. The planting of this median is scheduled to take place on Wednesday February 19, 2014.
- The cost of adoption of the third median strip on Linda Mar Boulevard was set at \$1,800.
- Beta Sigma Phi will probably adopt the planter box adjacent to the Community Center on Crespi Drive. They are looking for assistance with the work. Suggestions were made that perhaps the Boy Scouts of America or the Garden Club could help with some of the manual labor. Water availability was mentioned. The current irrigation system is owned and maintained by CalTrans and has not been operated in many years. The downside of putting an abandoned irrigation system on line during a drought was discussed. The City is being asked to cut its water use until drought conditions subside. It was mentioned that the site could be prepped at this time and replanted in the fall if there is sufficient rain.

The possibility of adding a maintenance fee to the Linda Mar Boulevard median strips was discussed. Ideas included:

- BAC members could evaluate the condition of the median at the end of the two-year adoption period and estimate the cost of needed improvements.
- An annual fee based on the condition of the initial adoption cost could be imposed.
- A flat rate of \$150 per year was another suggestion.

The March date for the presentation of the Committee progress report to the City Council was discussed.

David Martinez announced that he would be giving lectures on soil biology at the San Francisco Presidio on March 18, 2014 and in the City of Richmond on February 15, 2014.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday March 5, 2014 at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.