

## MINUTES

Beautification Advisory Committee  
1800 Francisco Blvd.  
Pacifica, CA 94044

July 2, 2014

City Council Liaison.

The meeting was called to order at 6:38 PM by Vice Chair Santiago. Members of the Beautification Advisory Committee (BAC) in attendance were, Wendy Santiago, Patricia Hontalas, Michael Mooney and David Martinez. Ginny Jaquith was not present at the meeting. Others in attendance were City of Pacifica Mayor Mary Ann Nihart, City Council Liaison Karen Ervin, Director of Public Works Van Ocampo and Public Works Superintendent Aren Clark.

The minutes of the previous meeting were accepted with no corrections.

There were no announcements or public comments.

Project Updates:

- The date that the Linda Mar Boulevard median strips ribbon cutting article and pictures will appear in the local newspaper has not been determined.
- No update on the Beta Sigma Phi volunteer group.

Continuing Business:

- The three (3) year CalTrans lease for the parking lot at the corner of Highway One and Crespi Drive expires at the end of 2014. The lease is currently under review by CalTrans.
- Different ideas were put forward regarding the planter boxes at the intersection of Highway One and Crespi Drive. There was discussion about how large an area can a group reasonably adopt and should the individual boxes be divided into multiple areas. The idea was raised that groups could partner together for large areas. The possibility of CalTrans having funding available to assist with beautification projects was discussed.
- It was mentioned that the proposed Highway One widening project could eventually impact any project done on the south side of the intersection of Highway One and Rockaway Beach Avenue. It was decided that the widening project was so far in the future that it should not deter adoption of the site.
- It was determined that the cleaning and mulching of the property outside the fence line at the corner of Hilton Way could proceed.
- The possibility of having the Ocean Shore grow plants for beautification projects was discussed.
- The Mayors Pacifica Pride Award was discussed. Names were put forward for committee members. It was determined that a time and date for the first committee meeting needed to be set. The main topics of discussion at the meeting should be the design of the flyer

announcing the contest, the due date for entries, the categories for entries and the criteria for judging.

New Business:

- The options for the various projects planned on CalTrans property were discussed. One of the different options for a tile project on the wall adjacent to Oceana Boulevard was to have children make tiles with hand prints on them. The possibility of different art projects on other walls was discussed.
- The idea that the BAC should adopt a section of Highway One was discussed.

Items Tor Next Meeting Agenda:

- CalTrans possibilities
- Mayors Pacifica Pride Award update
- Adopt-a-Highway

The meeting was adjourned at 8:00 PM.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday August 6, 2014 at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.