

MINUTES

Beautification Advisory Committee
Pacifica Police Station
EOC Conference Room
2075 Coast Highway
Pacifica, CA 94044

August 2, 2017

The meeting was called to order at 6:32 PM by Chair Dave Martinez. Members of the Beatification Advisory Committee (BAC) in attendance were, David Martinez, Patricia Hontalas, Edith Dom and Avelino Pombo. Also in attendance were Evan Albert, Aren Clark and Maria Suzuki from the City of Pacifica Public Works Department. Dina Micheletti was present as a member of the public.

The minutes of the previous meeting were approved.

The agenda for tonight's meeting was approved.

Announcements:

- Dave Martinez announced that Earth Day is coming in September and we should encourage people to get involved, ie. coastal cleaning.

Public Comment:

- Pacifica resident Dina Micheletti expressed her grievance about the outside paint of the Pacifica Public Works building. She feels the building is in need of a new coat of paint. She realizes the City is on a tight budget and expressed that she can gather a group of people to volunteer their time to paint the building. Avelino mentioned that it has been proposed that a mural be painted on the walls of the Public Works building. He also mentioned that the Mayor was very much in favor of the mural at the last meeting he attended, and that we are currently looking for an approved muralist. Dave Martinez explained that a mural project needs to go through the City Council for approval. He also mentioned that a mural needs to be handled by a sub-committee of the BAC. Aren Clark expressed that it will be very expensive to paint the building and Public Works has no funds for painting. Dina replied that she will be able to get enough volunteers to paint. She also mentioned that she will get donors to pay for the paint. Avelino questioned the color selection for the building. Evan replied that the color selection has to go through Public Works for approval because they will end up maintaining it. Aren also mentioned that the Sanchez Library was painted by volunteers. Dina said she will find people to commit to the painting project. Dave Martinez suggested she find someone who is knowledgeable about painting who can delegate the volunteers correctly. Avelino asked Dina to come back to the BAC Committee once she has the group of volunteers for further discussion and direction. Dave Martinez said that we can offer to have a contractor's name on a plaque on the wall to give them recognition for the project. Because this will serve as an advertisement, the individual needs to be a licensed painter. Patricia mentioned that contractors are required to fill out an application form in the BAC website if they are interested in doing this project. Avelino agreed but suggested that we approach several local "mom and pop" businesses in Pacifica for the best offer.

Project Updates:

1) Linda Mar Medians:

- Dave stated that most of the median adopters have passed their 2 year agreements and are not maintaining their areas. However, their signs are still on the medians. Dave suggested that BAC remove these signs and replace them with new BAC signs for exposure. Patricia suggested that before we do that, we should first contact the adopters to see if they want to re-adopt their areas. Dave replied that the BAC is still in the process of rewriting the policy and therefore, a new policy is not available to start the program. Without the new adoption policy in place, BAC is not able to offer areas for adoption. Dave said it will take a while to finalize the new policy so he suggested we remove the adopters signs now, and if they want to readopt the area later, they can sign the new policy agreement, and BAC will reinstall their signs. Dave explained that the reason the policy needs to be modified is because some areas like the medians can be dangerous for volunteers. Aren suggested that the only way we can have volunteers work on medians is to set a schedule and have someone from public works put cones and redirect traffic so the volunteers can work safely. Avelino requested Aren to give an estimate of the cost of man hours to put up barricades so the cost can be added to the fees on the new policy. Avelino also suggested that the new policy should have different categories and costs depending on the location when it is presented to volunteer groups. Dave and Ginny are going to sit with Aren to work on a new adoption policy. He mentioned it is going to be a while therefore he wants to remove all existing signs now and replace them with BAC signs. Patricia asked what the cost would be for the new BAC signs. Dave referred her to speak to Ginny as spoke with the John the Sign Guy on Palmetto for pricing.

2. Pacifica Arts Center sign finished planting: order and install sign

- Dave finished planting and will talk to Public Works to install the sign

3. Greenhouse Project:

- The proclamation presentation for Dustin Hatlen: August 5th or 12th. Dave mentioned that Yessika brought the certificate for Dustin to City Hall for the Mayor to sign. Dave sent Dustin an email about the 22nd but has not heard back. The Mayor is willing to present the certificate to Dustin. Dave asked the meeting attendees how they felt about mailing Dustin the certificate. Patricia suggested we hold off on deciding on this as she will contact Dustin's father and see what he feels we should do.
- Dave talked to Greenhouse Megastore – the cost of ventilation consists of two 30" diameter fans, two aluminum shutters, a motorized kit to open the vents, two stage thermostats, and circulation fans. The package price is \$2,240,21 including tax and shipping. Avelino asked what the total price would be for everything. Dave has not yet put a total package cost, but estimates it to be around \$5-\$7K. Dave also mentioned that it is very difficult to propagate plants. He suggested we purchase already propagated plants to speed up the process.
- Dave suggested using solar panels to power the greenhouse. Edith questioned who will pay for the power bill of the greenhouse and nobody knew the answer. Dave will figure out how much power it will use and estimate how many solar panels it will require should we use solar power instead. He is also trying to find donors to support the greenhouse. Avelino suggested that if we find a donor to pay for the solar materials we can advertise for them on the medians. Avelino will reach out to some solar companies to see if they are interested to be donors.
- Policy and Procedures: Dave will work with Ginny on the new policy.

4. Oceana Blvd/Ocean Shore & Rotary Club: Ginny
 - Dedication date possible in September? BAC will pick a dedication date in September - Edith says not the 16th because of Coastal Cleanup Day and not the 23rd-24th due to Fog Fest.
5. Hwy 1 - Caltrans discuss our "main street" corridor
 - Evan sent Caltrans an email and asked the project manager to send the latest landscape plans. As soon as he receives it, he will share it with BAC.
6. Upkeep of Completed Projects: Grace McCarthy Overlook, Linda Mar Medians, Marvilla Estates Park, Spindrift School
 - The thistles were removed. Rangers are working on the Linda Mar medians, Spindrift is looking great. They had the dedication for some of the donors. Spindrift now has a patio with a concrete bench for kids to sit on. They also have shades/canopies now installed and will be adding dedication bricks.
7. Safeway Manor Parking lot planting:
 - Avelino called and emailed local vendors and is still waiting for responses. His goal is to finalize and plant by the time the rains come. He is currently getting bids from landscapers. His contact person wants a general idea of plans and costs before it can be presented to the vendors located in that shopping mall. Avelino will get 3 bids and present it to the landlords to vote on. They are interested in beautifying the area. Avelino is also talking to the "Friends of the Urban Forest" in San Francisco. He is hoping to meet with them to share ideas and resources with us.

Continuing Business:

1. Review of BAC Calendar: Wendy is no longer on committee, so Patricia agreed to take on this task.
2. Mayors' Beautification Awards subcommittee: The North Coast County Water District (NCCWD) has started their Water-Wise Garden Contest. It goes from May until October. Patricia gave Yessika a letter to mail out to past recipients.
3. Mural sub-committee: Evan confirmed with the Mayor that the report does not need to go before the Council.
4. Pacifica Beach Coalition Liaison: Patty will be resigning as a liaison. Dave mentioned the Pacifica Beach Coalition cleaned up Edgemar Park and got residents to volunteer to work. Avelino suggested we invite the Beach Coalition to come and attend our meetings so we can help each other.
5. Update on Palmetto Streetscape Project: Evan gave an update on construction progress and hoping it is repaved by the September, in time for the Fog Fest. He mentioned that we have no landscape plans at the moment. Evan is meeting with the Rotary Club tomorrow as they may want to help with landscaping of Palmetto.

New Business:

1. Re-Adoption policy: This item has been tabled for the next meeting.
2. Vote for BAC vice chair: The committee decided to wait for more people to be present to vote on this. Dave nominated Avelino, who said that he will think about it. Dave will not be here in October; we may have to cancel the BAC meeting for October.

Report from Staff:

- Cannabis Coalition volunteered to clean Sharp park library

- Dave suggested Michael, the head of Cannabis Club be invited to a BAC meeting and be recognized, and maybe he can be introduced to the Beach Coalition group too.
- Beach coalition is sending some volunteers to help clean the Palmetto library

Items for Next Meeting:

1. Adoption signs
2. How to track manpower costs for graffiti removal. Patricia suggested forming a task force to paint over graffiti.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, September 6 at 6:30pm. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.

The meeting was adjourned at 8:18pm.