



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, December 6, 2023
6:30 p.m.
Public Works Corporation Yard
675 Oceana Blvd.
Pacifica, CA 94044**

CALL TO ORDER: 6:32 p.m. by Chairperson Gail Bennett

Members Present: Gail Bennett, Sue Garza, Julie Gossage, Linda Jonas, Hernan Muirragui, Teresa Sulcer and Dan Wells

City Council Liaison: Sue Beckmeyer

PB&R Liaison: Gail Benton Shoemaker

Staff Members: Director of Public Works Lisa Petersen, Field Services Manager Gino Assereto, Building and Parks Superintendent Michael Pham, and Project Coordinator Michelle Trayer

APPROVAL OF AGENDA: Approved

APPROVAL OF November 1, 2023 Minutes: Approved.

PUBLIC COMMENT: PB&R Commissioner Shoemaker thanked the Public Works crews for their help for the Arbor Day celebration that took place November 11th. Field Services Manager Gino Assereto thanked her for the organization of the event.

DISCUSSION ITEMS:

A. Calendar for 2024:

Chairperson Bennett briefly went over the calendar of workdays and events for the new year. Due to the rains on December 2, the Community Center workday was canceled and will be rescheduled to a later date. Committee member Wells said he would announce the January Community Center workday at his next Pacifica Garden Club meeting.

Committee member Sulcer asked about adding goal setting to the calendar. Chairperson Bennett said she was recently interviewed by the Pacifica Tribune about the committee and its volunteer opportunities. The committee discussed their ongoing efforts to weed and maintain neglected sites and how to get the adopter to withhold their part of the agreement.

B. Workdays:

Committee member Sulcer suggested giving the sponsors advance notice of upcoming workdays to create the expectation that they are responsible for maintaining their own spots and to advise them the BAC acts in a supportive role to their maintenance efforts. Chairperson Bennett said she does send email reminders to each sponsor.

C. Adopt-A-Spot Pricing Fees:

At the November meeting, the BAC discussed the pricing of the larger spots at the Community Center and asked if a flat fee would be more appropriate since currently the pricing is \$2.75 per square foot. At this meeting, Director Petersen asked if the group wanted City staff to look into pricing and come up with a recommendation and the BAC voted on the option. Director Petersen came back to the December meeting and suggested since the planters are so large, the group consider dividing and adopting the sites out at no-cost with an agreement that the planters will be maintained for two years.

D. Dividing the Community Center Planters:

Chairperson Bennett asked the group to vote on dividing the large continuous planter on Highway One into smaller sections to allow more potential adopters. The vote was unanimous. Chairperson Bennett mentioned she spoke to a BAC workday volunteer who suggested she reach out to Senior Services at the Community Center about possibly seeing if any of the seniors would like to volunteer to maintain some of the taller planter boxes around the Community Center.

COUNCIL MEMBER UPDATES:

Councilmember Beckmeyer said there was a November 27th Public Hearing related to an ordinance to add Article 53, Emergency Shelters to the City's Zoning Regulations, which was an element recommended by the California Housing and Community Development Department. One of the City's current goals is to get the Housing Element certified as soon as possible, and the emergency shelter piece will be incorporated into it. This item will be on the December 11th City Council agenda as a consent item. Councilmember Beckmeyer also spoke about the December 5th Local Coastal Land Use Plan meeting and said there were about 157 attendees. This roundtable discussion allowed people to give feedback on the nature of the plan. A future meeting will be held in the new year.

STAFF COMMUNICATIONS:

Director Petersen shared there was a hole found behind the seawall on Beach Blvd. and Salada Ave. recently and the City hired a contractor to be out the following week to start the repair. Field Services Manager Assereto commended everyone involved in Arbor Day for their great efforts and noted the trees that were planted looked great. Building and Parks Superintendent Pham said there were more water line breaks in some of the Palmetto bulb outs and reminded everyone to take care of the lines when they are working at their site.

He asked that they contact Public Works immediately if they notice damage to the line so they can address it promptly. Due to the upcoming rainy season, he said Public Works will be turning off the water system to the planters in order to cut back on water usage.

NEW BUSINESS:

A. Mural Subcommittee visit

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:42 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for January 3, 2024 at 6:30 p.m. and is subject to change.