

**“Splash of Color” mural proposal on the retaining wall**  
**at 1300 Oceana Blvd.**

The Mural Subcommittee of the Beautification Advisory Committee (BAC) met several times between April and June of 2021 with “Splash of Color” applicants Lauren Wu and Annaliese Phillips via Zoom. The applicants, students at Design Tech High School, were awarded a grant from the school’s Innovation Diploma program. The members reviewed a proposal from the students requesting to paint a mural with a theme of protecting the environment. Lauren and Annaliese were provided with suggestions for City owned venues which could accommodate their proposed mural. They chose the retaining wall on the east side of Oceana Blvd. (1300 Oceana Blvd.)

The proposed mural will be 13’ tall and 186’ long and feature plants and animals native to Pacifica; Mission blue butterflies, Snowy Plovers, poppies and marine life with the message to protect beaches and open space by being responsible for removing trash generated by one’s visit to these areas. Lauren and Annaliese have partnered with mural artist Mike Tyau who will provide them with professional guidance for painting the mural. QR codes will be incorporated into the work which will link the public with a website providing further information about protecting their beaches and open spaces.

The students have provided the required documents to move forward with their project. The Mural Subcommittee approved their request. At the regularly scheduled BAC meeting on July 7, 2021, members reviewed and discussed the mural voting in favor of it.

In accordance with the BAC’s ‘Keep Pacifica Beautiful through Public Art (KPB) policy and implementation guidelines, it is now in order for the BAC to set a date for a public hearing to allow community input and comment on the project. The Public Hearing date is set for Wednesday, July 28, 2021 at 7:00pm. This will ensure compliance with the 10-day public notification period as described in the KPB Implementation Guidelines.



Artist Design