



Scenic Pacifica
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CITY OF PACIFICA

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PRESS RELEASE

April 19, 2019

Bike to Work Day 2019

Pacific, CA – May 1, 2019 – May is National Bike Month, and Thursday, May 9th marks the San Francisco Bay Area’s 25th annual Bike to Work Day, a grand celebration of bicycling as a healthy, fun, and viable form of transportation. Stop by Pacifica’s Energizer Stations for encouragement, refreshments and goodies. This year, thanks to the support of Pacifica Libraries, there will be two stations. One will be located in the Vallemar Station parking lot, at the corner of Highway 1 and Reina del Mar. The other will be across the Highway on the corner of Reina del Mar and Highway 1 from 6:30-8:30 am. The stations will be staffed by the City of Pacifica Parks, Beaches, and Recreation Department and the San Mateo County Library.

“We’ve participated in this event for more than 17 years and are happy to highlight bicycle commuting and encourage our local riders,” said Parks, Beaches, and Recreation Director Michael Perez.

Due to its success last year, Bike to Work Day organizers are also bringing back the popular “Team Bike Challenge” to encourage existing bicycle commuters to recruit their colleagues, friends, neighbors, and local ‘honorary’ figures to ride their bicycles to their respective destinations during the month of May. Participants in the Team Bike Challenge form teams of five individuals and register on the Bicycling page at www.511.org. During the entire month of May, participants track their trips made by bike as they compete against other teams. More about Bike to Work Day and the Team Bike Challenge, including information on how to register, nominating a Bike Commuter of the Year, and finding bike routes, can be found on the Bicycling page at www.511.org.

Bay Area Bike to Work Day encourages local residents to try commuting on two wheels for the first time and celebrates those who regularly bike to work. Bike to Work Day is presented by the City of Pacifica, San Mateo Libraries, MTC (the transportation planning, financing and coordinating agency for the nine-county San Francisco Bay Area), 511 (the region’s traveler information system) and Alaska Airlines. Bike to Work Day 2019 also receives regional support from the Bay Area Air Quality Management District (BAAQMD), Bay Area Rapid Transit (BART), Clif Bar and Exodus Travels, as well as from many sponsors at the local level. Bike to Work Day’s media sponsor is NBC Bay Area-KNTV/Telemundo 48.

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Recreation Coordinator, Anthony Schriver, at last year's energizer station with fellow City employee and bike commuter for the day, Recreation Manager, Jim Lange.

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