



Scenic Pacifica  
Incorporated Nov. 22, 1957

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## CITY OF PACIFICA

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# PRESS RELEASE

November 21, 2018

## **CITY OF PACIFICA WITHDRAWS DEVELOPER SOLICITATION PROCESS FOR OCEAN FRONT PROPERTY DUE TO LIMITED RESPONSE TO RFQ**

*The Development Process for this Beach Front Property Will Continue with Additional Direction from the Pacifica City Council in early 2019*

FOR IMMEDIATE RELEASE (Pacifica, CA) 21 November 2018 –

The City of Pacifica released a Request for Qualifications (RFQ) for a hotel/conference center development opportunity on a 3-acre parcel of City-owned property located at 2212 Beach Blvd. on September 20, 2018. Only one response was received prior to the October 23, 2018 deadline. Given this limited response, the City will be withdrawing the RFQ solicitation and rejecting the one response received.

“The City envisioned it would receive a number of responses to the RFQ, and thereafter recommend a short list of qualified respondents to the City Council. The short list of qualified development teams would thereafter provide more detailed proposals to the City for its consideration,” said City of Pacifica Economic Development Manager Thomas Myers. “The City greatly appreciates the time and effort the one respondent put into the response they submitted. However, given the limited response at this early stage, the City has decided it is appropriate and in the City’s best interest to take the necessary steps to develop a more detailed and comprehensive plan for the site in our continuing effort to bring a world class hotel and conference center to one of the most beautiful beaches in California.”

“Our intent is to continue to pursue the development of this site as directed by the City Council,” said Pacifica City Manager Kevin Woodhouse. “Development of this prime City-owned location on the Pacific Ocean remains an important development opportunity for the City that will enhance the City’s economic base and attract visitors to the revitalizing West Sharp Park area of town and all the adjacent coastal amenities. We have learned from this latest RFQ process that there remains significant interest in this location, but that there are a number of obstacles to development that

the City can address which will decrease development uncertainty and increase competition for the site. City staff will return to the City Council in early 2019 to share what has been learned and seek their concurrence with a proposed path forward.”

Information and updates about this development opportunity can be found on the City of Pacifica website at <http://www.cityofpacificca.org/hotelopps>

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