



Scenic Pacifica
Incorporated Nov. 22,
1957

CITY OF PACIFICA
Beautification Advisory Committee (BAC)
170 Santa Maria Avenue • Pacifica, California 94044-2506
www.cityofpacifica.org

MAYOR
Deirdre Martin

MAYOR PRO TEM
Sue Beckmeyer

Wednesday, October 7, 2020
Virtual Meeting via Zoom Link:

COUNCIL
Sue Vaterlaus
Mary Bier
Mike O'Neill

Join URL:

<https://zoom.us/j/99335289340?pwd=VXZOU0w5MUK1V1YtJjV2ZtT1pwdz09>

CORONAVIRUS DISEASE (COVID-19) NOTICE

THIS MEETING WILL BE CONDUCTED PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-25-20 AND N-29-20 WHICH SUSPEND CERTAIN REQUIREMENTS OF THE BROWN ACT AND PURSUANT TO THE ORDERS OF THE HEALTH OFFICER OF SAN MATEO COUNTY DATED JUNE 17, 2020. THIS MEETING IS NECESSARY SO THAT THE CITY CAN CONDUCT NECESSARY BUSINESS AND IS PERMITTED UNDER THE ORDER AS AN ESSENTIAL GOVERNMENTAL FUNCTION.

Consistent with the above-referenced Orders, this City Committee Meeting will not be physically open to the public and Committee Members and staff will be video/teleconferencing into the meeting. To maximize public safety while still maintaining transparency and public access, members of the public can observe and participate in the meeting as detailed below.

How to Join the Meeting:

- Join using Zoom meeting link:

<https://zoom.us/j/99335289340?pwd=VXZOU0w5MUK1V1YtJjV2ZtT1pwdz09>

(Meeting ID: 993 3528 9340; Password: 944750)

To dial-in via phone:

DIAL:+1 669 900 6833 Meeting ID: 993 3528 9340

- Contact Department of Public Works Project Coordinator, Michelle Trayer by email to:
trayerm@ci.pacificaca.us

How to Submit Public Comments:

There are 2 options for providing public comments.

- (1) **By EMAIL** to trayerm@ci.pacificaca.us. Comments submitted by email should adhere to the following:
 - Subject Line: "Public Comment – BAC Mtg 10/7/2020 [AGENDA ITEM NO. or "ORAL COMMUNICATIONS" for topics not on the agenda]"
 - Submitter's Full Name
 - Limit word count to 350 words
- (2) Use **Chat Feature** within the Zoom meeting to provide comments to City staff host Michelle Trayer

Electronic Comments received by email will be monitored during the meeting and read into the record at the appropriate time with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

Note: The format of this meeting may be altered or the meeting may be cancelled, if needed. You may check on the status of the meeting by visiting the City's website at www.cityofpacificca.org for any updates.

CALL TO ORDER

ADMINISTRATIVE BUSINESS (5 Minutes):

- Approval of Agenda
- Approval of September 2, 2020 Minutes

PUBLIC COMMUNICATION:

Oral Communication: *This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is, or is not on the agenda (3 minutes per speaker)*

DISCUSSION ITEMS (20 Minutes):

- A. Update on Palmetto sponsor letter / work days / plant replacement (Gail / Ryann)
- B. Update on Mayor's Beautification Awards application and distribution (Dave / Patty / Ryann)
- C. Grace McCarthy Overlook Plants (Dave)

STAFF COMMUNICATIONS (10 Minutes):

- A. Cabrillo School Bio Retention Basin Adopt-A-Spot
- B. The Sponsorship & Maintenance of Island in front of 400 Rockaway Beach Avenue

NEW BUSINESS: Items for next meeting agenda are to be of an essential nature pending change of County Shelter-in-place order.

Good of the order

- a. Reminder to Email, Text, or Call if not attending meeting – important for quorum.
- b. Please print & review Minutes and Agenda before meeting.
- c. Please only one committee member speaks at a time during meeting.

Next meeting November 4, 2020 at 6:30pm, subject to change

ADJOURNMENT



Staff Report

BEAUTIFICATION ADVISORY COMMITTEE

September 29, 2020

SUBJECT:

Sponsorship of City Right of Way at 400 Rockaway Beach Road

RECOMMENDED ACTION:

Discuss sponsorship of City right of way at 400 Rockaway Beach Road

BACKGROUND/DISCUSSION:

Article 2, section 5610 of the California Streets and Highways Code requires property owners adjacent to a public street and/or public right of way to maintain associated sidewalks. Typically, with the exception of street trees, the adjacent right of way area is also maintained by the adjacent property owner as cities do not have resources to maintain these numerous areas that are located throughout their jurisdiction. In alignment with this, the City of Pacifica PW maintenance staff generally do not maintain City right of way (except street trees) adjacent to housing and businesses and any ground vegetation maintenance within these areas falls to the adjacent property owner.

One right of way area where City maintenance staff have provided weed control and some minimal landscape upkeep over the years is adjacent to 400 Rockaway Beach Road. This right of way area is to the east of Highway 1 at the northeast intersection of Fassler Avenue and Rockaway Beach Road (Attachment 1). The location has a high-level of visibility to the public entering this area from Highway 1 and when exiting the area.

The current owner of the property at 400 Rockaway Beach is interested in having a higher level of landscaping and maintenance within this area, beyond what the City's maintenance staff can provide for this location. In discussions with the property owner, they expressed interest in the City's Beautification Advisory Committee helping to identify a local sponsorship for the area with the goal of providing new landscaping and a higher



Staff Report

level of maintenance. Staff is requesting that the Committee discuss possible sponsorship of this area.

FISCAL IMPACT:

None

ATTACHMENTS:

Attachment 1- Location map and photo of area



Staff Report

ATTACHMENT 1





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ATTACHMENT 1

