

MINUTES

Beautification Advisory Committee
2075 Coast Highway
Pacifica, CA 94044

April 3, 2019

The meeting was called to order at 6:35 PM by committee Chair Patty Hontalas. Members of the Beautification Advisory Committee (BAC) in attendance were Patty Hontalas, David Martinez, Melinda Moses, Ginny Jacquith, Linda Jonas, and Gail Bennett. City Council Liaison Sue Beckmeyer was in attendance in addition to Aren Clark, Lawrence Henriquez, and Michelle Trayer from the City of Pacifica Public Works Department. Amy Cole-Farrell, Executive Director of Spindrift School was present as a member of the public.

Approval of Agenda: Chairperson Patty Hontalas made a correction to the agenda: The BAC Council Presentation held on Monday, May 13, 2019 will start at 5:45 p.m. and not 7:00 p.m. as stated on the original agenda. Agenda approved with the correction.

Approval of Minutes: The minutes of the March 6, 2019 meeting minutes were approved.

Public Comment:

- Committee Member David Martinez introduced Amy Cole-Farrell, Executive Director of Spindrift School as the meeting's guest. Amy would like to be involved in the park improvement and was confident a lot of people would like to volunteer as well. The school partners with the Pacifica Mother's Club and would like to have a safe place for the families and neighborhood to enjoy. David has been planting at the site and would also like to see it revitalized. Committee member Ginny Jacquith would like to start the dialogue with PB&R about a partnership.

Welcome new BAC Committee Member Gail Bennett: Committee member Gail Bennett was involved with the Beach Coalition and wanted to do more in the community. Gail is already showing involvement and dedication as she was present at the Palmetto streetscape planting on March 23rd.

Project Updates:

- A. Pacifica Arts Center:** David stated the area is looking good, just needs a little weeding.
- B. Oceana Blvd. Ocean Shore School & Rotary Club:** Committee Member Linda Jonas did some weeding recently. The City moved the monument on Oceana Blvd. for the committee and Ginny uncovered it. The club will be working to extend the planting along Oceana Blvd. to Manor Drive.

C. Spindrift School: David stated City crews have been at the location to take care of things and it is looking ok.

D. Upkeep of Completed Projects:

- i. Grace McCarthy Overlook-The Rotary Club is in charge of this location. Ginny thinks the area is looking good. Linda tries to visit the area quarterly.
- ii. Marvilla Park- The sponsorship agreement is almost at an end. Ginny will reach out to the sponsors about reapplying.
- iii. Community Center Planter Boxes- David noted it looks good and Sandy is doing a good job.

Continuing Business:

A. **Linda Mar Medians:** The area was adopted 5 years ago and has not been tended to. The issue of location, safety concerns, and lack of water to the site was brought up. David recommended these locations not be up for adoption because of these reasons. Parks Supervisor Aren Clark spoke to the Water District and explained to the committee that a new water line would need to be installed, but trenching across Linda Mar Blvd would be a challenge. Patty suggested planting succulents or plants that do not require much water. Ginny said the Water District is more than willing to maintain their site. Aren said the City can maintain the space at the level it is at right now and would talk to the Water District about using recycled water on the median. The committee decided they need to go through the applications and reach out to those who may want to renew their spots. Aren suggested the committee put together bigger projects together like the Greenhouse Project. This idea may spark volunteer interest and catch the attention of larger groups.

B. **Murals:** Ginny stated the Mural Sub-Committee met to review the initial draft of the group's policies. Deputy Public Works Director Sam Bautista offered input and assisted with the draft document. The committee will meet on the afternoon of April 8th to hopefully finalize the draft and pass it on to BAC for review at their May meeting. The document is scheduled to be on the May 13th City Council agenda.

C. Mayors' Beautification Awards:

- i. Recruit new committee members- David and Patty stated 5 members are needed for the committee. The first meeting will be May 28th.
- ii. An updated flyer and application will be uploaded to the City website. BAC would like the City to assist with social media posts about the awards and committee recruitment.

- D. **EDC:** Council member Sue Beckmeyer attended and noted the next meeting will address the Rockaway sign replacement. Sue also mentioned progress on a farmer's market at Manor, and that the committee inquired about BAC's Manor shopping center Adopt-a-Spot project. Ginny said there was discussion about a BAC event on Palmetto Ave., and Sue reported a merchant Trick-or-Treat was discussed.
- E. **Adoption Rockaway site:** David shared a garden design t with the committee which would replace the dead ice plant sections with California native plants in the south west corner. David said the cost for the plants would be about \$650 and the project could potentially be done over a weekend.
- F. **Manor Safeway/Manor Exit:** Nothing new to report on this project. The committee still would like to drop off letters to the merchants to see if they are interested in adopting the site.
- G. **Adopt-A-Spot Signage- Posting to Social Media sites:** The Adopt-A-Sign social media posts have proven successful. David received an email from an interested landscape designer and is awaiting a response to discuss further.
- H. **Palmetto Street Scape:** Ginny would like to coordinate the delivery of plants and materials from Public Works to Carmel Ave. for Monday, April 8th. The committee agreed they need to remind sponsors that if they weed, they need to dispose of green waste and not leave them at the site. Aren said whoever pulls weeds can take the green waste to the yard located on Montecito.
- I. **Greenhouse:** David will get a ventilation estimate to Aren when it is available.
- J. **Community Center last island:** David took measurements of the site and shared a garden design with the committee. The estimated cost of plants would be \$810. David needs to get a drip system estimate and the City will need to connect it.
- K. **BAC presentation to City Council:**As stated earlier in the meeting, the presentation will be held at 5:45 p.m. on Monday, May 13th in the Council Chambers. Dave will lead the presentation which will have been prepared by Patty.

Update from Public Works Department: The leaking water in front of the library is being caused by water running out of the hillside; it is not the City's irrigation. The City will need to pull out the retaining wall and install a French drain in the summer. In the meantime, the City has removed the felt between the concrete slabs to try and help the issue.

New Business:

- i. Study Session: Dave suggested the committee drive around to different neighborhoods and parks and put together a list of sites that need attention.
- ii. Chair and Vice Chair nominations: Patty was nominated and chosen to serve as Chairperson for another year, and Melinda was nominated and chosen for the

Vice Chair seat. Patty noted she will not be present for the May meeting but will prepare the agenda.

Items for next meeting agenda:

- i. Revisit Study Session
- ii. Revisit Mayors' Beautification Award Committee

Good of the Order:

- David announced he will be on Roberts Road for Earth Day at 10:00 a.m. on Saturday, April 27th if anyone is looking for a project.
- David also mentioned the Master Gardener's Spring Garden Market will be held at the San Mateo Event Center from 9 a.m. to 1 p.m. The market will have about three thousand plants to sell along with a variety of vegetables.

The meeting was adjourned at 8:53 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, May 1, 2019 at 6:30pm. The meeting will be held at the Parks Beach and Recreation Conference Room located at 1018 Francisco Blvd.