



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, June 5, 2019, 6:30 PM
Parks, Beaches & Recreation – PB&R Conference Room
1810 Francisco Blvd., Pacifica**

CALL TO ORDER: 6:30 P.M. by Co-Chairperson Melinda Moses

ROLL CALL:

- 1. Members Present:** Dave Martinez, Melinda Moses, Ginny Jaquith, Linda Jonas, and Gail Bennett
- 2. Members Not Present:** Patty Hontalas and John Edwards
- 3. City Council Liaison:** Not present
- 4. Staff Members:** Lawrence Henriquez and Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved

APPROVAL OF May 1, 2019 MINUTES: Approved with correction under Project Updates

PUBLIC COMMENT: No public comment

INFORMATIONAL ITEMS:

- A. Pacifica Arts Center:** Dave weeded the area in the front of the sign and it looks great.
- B. Oceana Blvd. Ocean Shore School & Rotary Club:** The weeds have been cleared out. Linda would like Public Works to deliver some mulch to the area. Linda will be President of the Rotary Club next year and plans on coordinating quarterly visits to the site for upkeep.
- C. Spindrift School:** Dave noted the school's 25th Anniversary is coming up on June 15th so Dave, his helper, and members of Spindrift helped to clean up the gardens and power wash the buildings. Public Works will assist in helping with the cleanup effort a before the festivities.
- D. Upkeep of Completed Projects:**
 - i.** Grace McCarthy Overlook- Linda and the Rotary Club will schedule quarterly workdays in the upcoming year and would need Public Works to set up safety zones on the days when volunteers are out.

- ii. Marvilla Park- Nothing at present to report, Ginny will update the committee at the next meeting.
- iii. Community Center Planter Boxes- Gail and Patty met with Toni Boykin, the owner of the secondhand store “You Name It” and said her church may adopt the last space at the Community Center.
- iv. Palmetto Streetscape- Linda noted Public Works planted new green plants around the perimeter where the lavender had previously expired.

DISCUSSION ITEMS:

E. Linda Mar Medians: Lawrence reported North Coast County Water District (NCCWD) will maintain the median closest to HWY 1. The Committee opted to discontinue the other medians as volunteer locations due to safety issues and therefore would like Public Works to remove the sponsor’s signs. Ginny will notify the sponsors of their decision.

F. Murals: The Public Art policies and guidelines were approved at the May 13, 2019 Council meeting. The BAC will be moving forward with the Portola mural. The discussion of fire hydrant art came up and whether or not it is allowed. Per Lawrence, NCCWD does not permit painting on fire hydrants. The committee will look into art on electrical boxes.

G. Mayors’ Beautification Awards: Dave was told by Patty she recruited one member for the Mayor’s Beautification Awards Committee, but no meeting occurred due to lack of members. Dave will continue to recruit and noted a nomination by the President of the Pacifica Beach Coalition, Lynn Adams for the Rockaway switchbacks.

H. EDC: Sue Beckmeyer and Patty Hontalas not present to give updates.

I. Adoption Rockaway site: Dave spoke with Lisa Eccleston about her adopted site at Rockaway. Her gardeners will prep the site for planting in the fall per the Committee planting guidelines.

J. Manor Safeway/Manor Exit: Gail recently met with Bill Meyerhoff, owner of Seaview Tire and Brake Center to discuss the dynamics of the shopping center. The shopping center has approximately 16-17 business owners that meet once a year in January, so Patty and Gail will continue to meet owners on an individual basis to discuss them potentially adopting the Manor site for beautification. Gail suggested street pole banners that show Pacifica’s districts at the freeway exits.

K. Greenhouse: Dave provided Parks Supervisor Aren Clark estimates for Greenhouse materials at the last BAC meeting. Dan Wells from the Pacifica Garden Club shared there was interest from some members in the site.

L. Potential new Beautification Sites: Melinda put together and discussed a handout which consisted of information and photos of potential adopt/sponsorship planting sites. The committee also inquired if there are city funds available to assist the group with items such as Adopt-A-Spot signage.

STAFF COMMUNICATIONS: Lawrence gave an update on the Palmetto library flooding issue and shared that himself, the Public Works Super intendant Paul Lavorini, and Dryco Construction met to discuss repair. Dryco will be providing Lawrence with a cost quote in the very near future.

NEW BUSINESS/ITEMS FOR NEXT MEETING AGENDA:

- Dave will be coordinating with Lisa Eccleston to get her Rockaway planting site mulched to prep for planting in October
- Ginny will contact Aren for sources of mulch to keep down the weeds at the Oceana site
- Portola Mural Project: the sub-committee is discussing what needs to be done given the timeline for approvals by the November event date

GOOD OF THE ORDER: Reminder to email, text, or call if not attending the meeting as it is important for quorum.

ADJOURNMENT: There being no further business, Co-Chairperson Moses closed the meeting at 7:37 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, August 7, 2019 at 6:30p.m., in the Pacifica Community Center Card Room located at 540 Crespi Drive .