



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, September 4, 2019, 6:30 PM
Parks, Beaches & Recreation – PB&R Conference Room
1810 Francisco Blvd., Pacifica**

CALL TO ORDER: 6:33 P.M. by Chairperson Patty Hontalas

ROLL CALL:

- 1. Members Present:** Patty Hontalas, Dave Martinez, Melinda Moses, Linda Jonas and Gail Bennett
- 2. Members Not Present:** John Edwards and Ginny Jaquith
- 3. City Council Liaison:** Mike O'Neill
- 4. Staff Members:** Aren Clark and Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved

APPROVAL OF August 7, 2019 MINUTES: Approved with correction under section C. Community Center- Prepare for Celebration

PUBLIC COMMENT:

No members of the public present.

DISCUSSION ITEMS:

A. Presentation & Discussion of Plan Pacifica & General Plan Update by

Christian Murdock City of Pacifica Senior Planner: Christian shared information about the City's Community Design Element and General Plan. The General Plan is the City's guiding document over the long term for any significant decision making and is meant to cover at least a 20 year planning horizon. Five neighborhood meetings about the plan were held across Pacifica in June and July and more than 200 residents attended. Christian asked if the committee had any ideas, concerns, or if there were any policy obstacles they may be facing. Councilmember O'Neill asked if there was an art element that covers murals. Christian said there is nothing specific at this time. Patty noted the committee's only funding comes from sponsors, and that has become a challenge. After feedback was given, Christian concluded a new policy which would coordinate with the BAC to identify priority areas of beautification would be something to consider.

B. Crespi & Hwy.1 Island #4: St Andrew Church passed on adopting the site because they wanted more visibility for advertising and felt it was too large to maintain. The committee will continue to seek interested adopters for the location.

C. Murals Project: Members of the Mural Subcommittee had a meeting with artist Jeffrey Wong a few weeks ago about the next steps for the mural. Once contracts and waivers are signed and the wall Public Works washed and prepped is dry, the artist can proceed with painting.

D. Community Center – Prepare for November Celebration: Patty felt all of the outside planters looked good, but would still like volunteers for additional cleaning when the September 21 Coastal Cleanup occurs.

E. Palmetto Ave.: Ginny was not present to present her information about Palmetto Avenue, but Aren mentioned the area needs attention before Fog Fest, which will be held September 28 and 29. The committee agreed all sponsors need to clean up their site as per agreement, and Ginny should follow up with them.

F. Mayor’s Beautification Award: The committee will continue to scope out homes and businesses and hand out nomination forms to get the word out about the awards. The deadline for applications will be in October.

STAFF COMMUNICATIONS: Aren mentioned San Bruno has an Adopt A Park program. Additional information about the program can be obtained at this website:
<https://www.sanbruno.ca.gov/civicax/filebank/blobdload.aspx?BlobID=23946>

Additionally, Public Works had the drainage problems at Palmetto and Pacific fixed last month. As a result, the sidewalk is dry including the planted area, and the constant runoff was redirected to a catch basin on Pacific Ave.

NEW BUSINESS/ITEMS FOR NEXT MEETING AGENDA:

- 1.) The committee voted to have a July 1, 2020 meeting since it most likely would not affect member’s holiday plans.
- 2.) The Adopt a Park Program will be an item on the next meeting agenda.

GOOD OF THE ORDER: Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda before meeting.

ADJOURNMENT: There being no further business, Chairperson Hontalas closed the meeting at 7:46 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, October 2, 2019 at 6:30p.m., in the Parks, Beaches and Recreation Conference Room located at 1810 Francisco Blvd.